

HQ ENVIRONMENTAL **ENHANCEMENTS**

PALETTE, MATERIALS, PLANTS & DECOR

The focus of environmental enhancements across the Talking Rain campus is rooted in a desire to create cohesion across buildings and to reflect our PNW heritage in a "brand right" manner by emphasizing the natural and authentic, bringing the outdoors indoors, and leveraging the Talking Rain brand personality more effectively by expanding it in various forms throughout physical space.

PAINT & INK PALETTE













SW 9178 - In The Navy

SW 9061 - Rest Assured

SW 7006 - Extra White

SW 7663 - Monorail Silver SW 7075 - Web Gray

MATERIALS PALETTE







Vinyl - Wood Texture

Dimensional Metal

Reclaimed Steel Beams





Talipot Palm

PMS 7496



SW 6794

PMS 292

Flyway



PMS Metallic Silver 877

PLANTS

Extra White

PMS White













Aloe

Snake Plant

Ferns Japanese Sedge Pothos

MATERIALS & PALETTES

06.2018

BRING THE OUTSIDE IN

Let our PNW heritage shine through local photography and the introduction of moss walls, wood features and plant fixtures that elevate moss, plants, and even the water and dirt they're planted in.























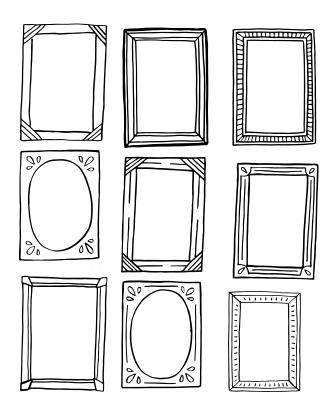


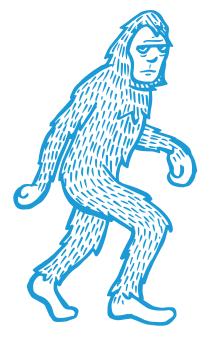
DECOR MOTIFS

BRAND EXTENSION

Bring in the brand's personality by carrying our brand doodles through the environment in various forms as well as extending the artwork into poster series that bridge TR Corp, SI and give a nod to the natural by direct printing to europly.

























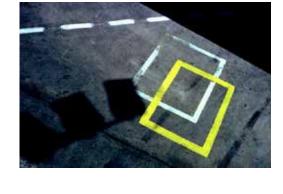
DECOR MOTIFS

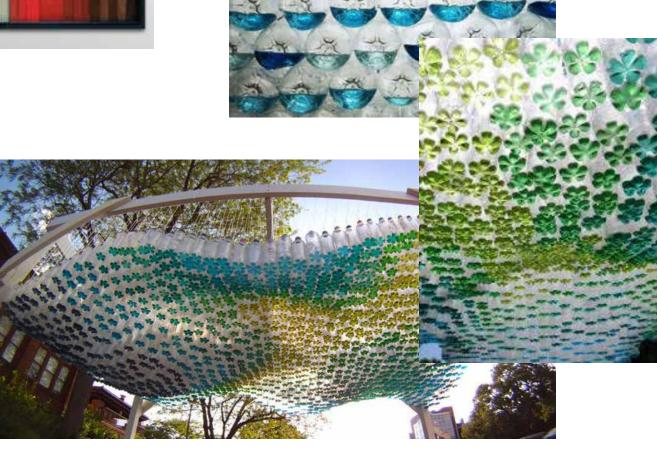
PLAYFUL DIMENSION

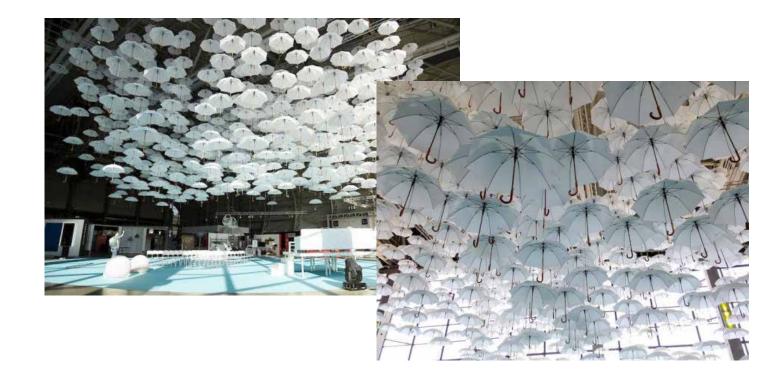
Create artful, tactile and immersive moments of surprise and delight (big and small) that connect back to Talking Rain's heritage, products and playful personality.







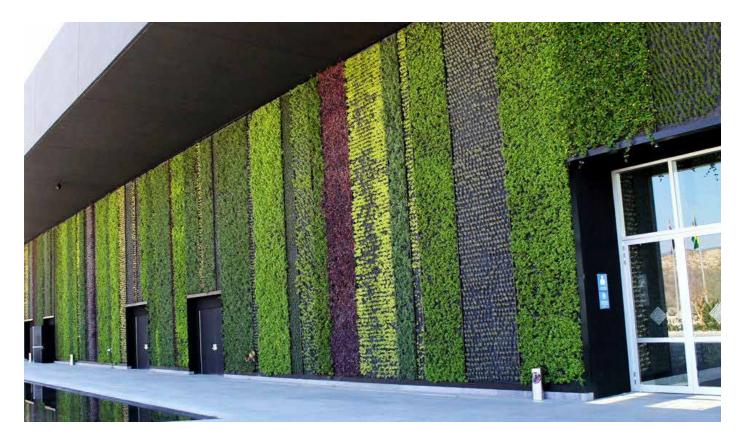




DECOR MOTIFS

INVITATION OUTDOORS

Outdoor activity, togetherness and healthy living are part of the Talking Rain culture. By bringing green spaces closer to campus and creating an outdoor space employees can rest in and play in, we help that culture and its people thrive.









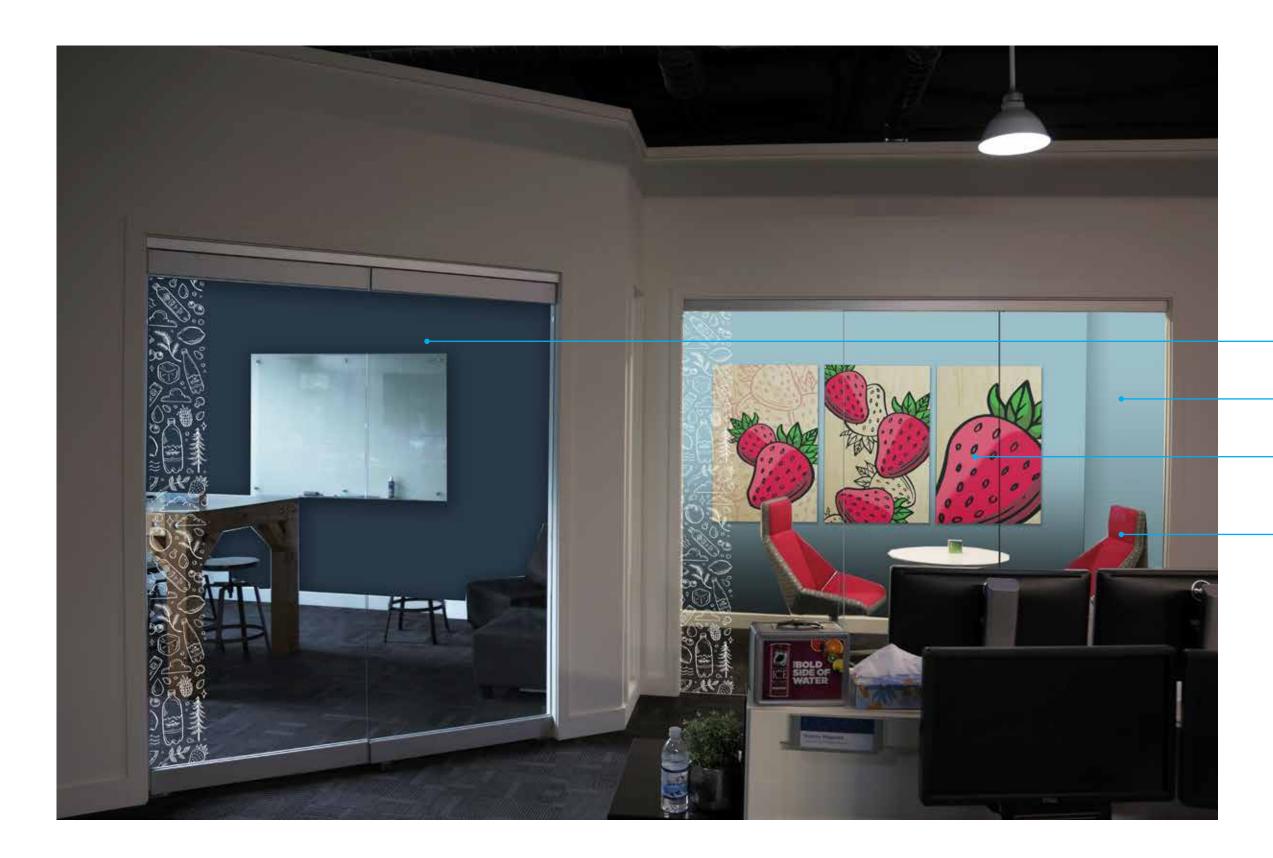


DECOR MOTIFS

Talking Rain CREATIVE DEPARTMENT

HQ ENVIRONMENTAL DESIGN





Painted accent walls (optional)

SW 9178 - In The Navy

Painted accent walls (optional)

SW 9061 - Rest Assured

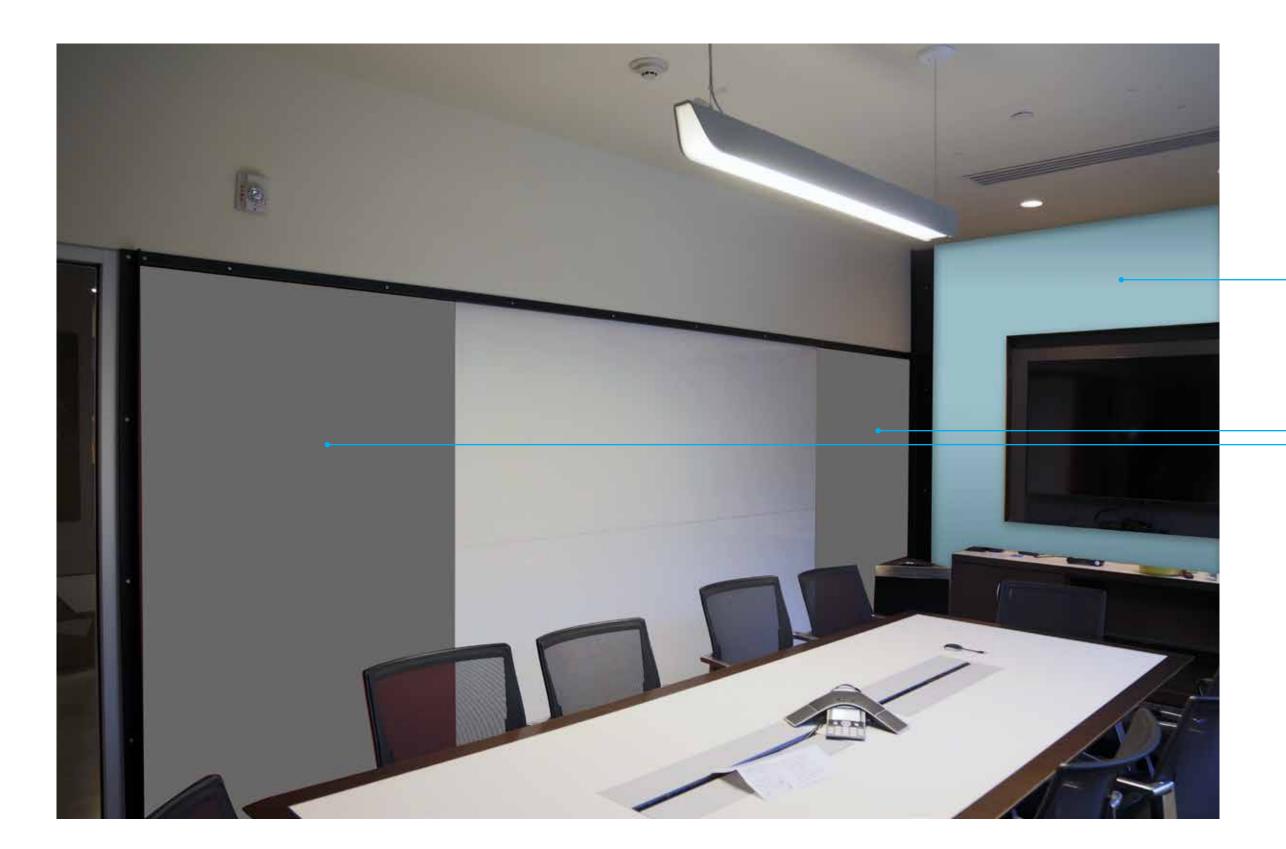
Selected artwork

brand art direct printed to europly

Doodle texture on glass

white printed to clear vinyl

CONFERENCE ROOMS



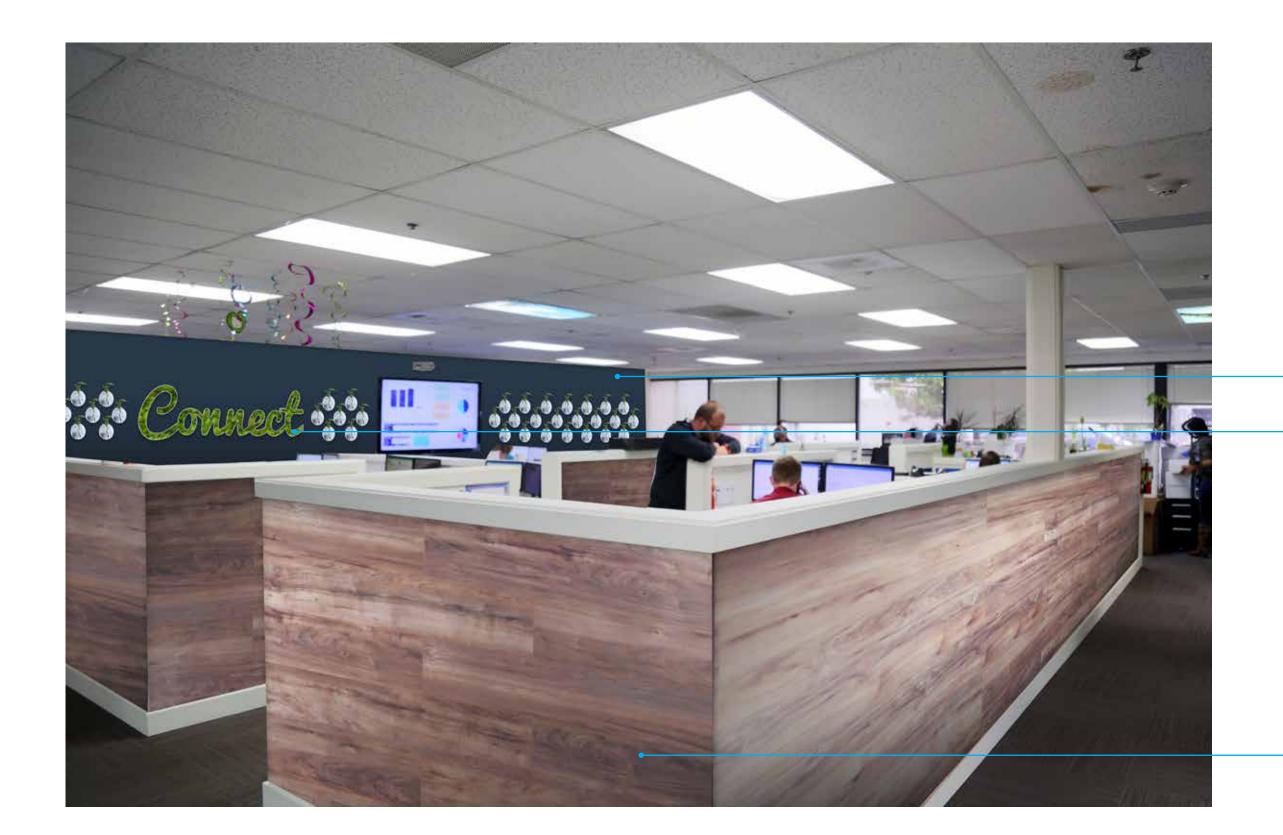
Painted accent walls (optional)

SW 9061 - Rest Assured

Pinboards go to gray

SW 7072 - Online

CONFERENCE ROOMS



Painted accent wall (optional)

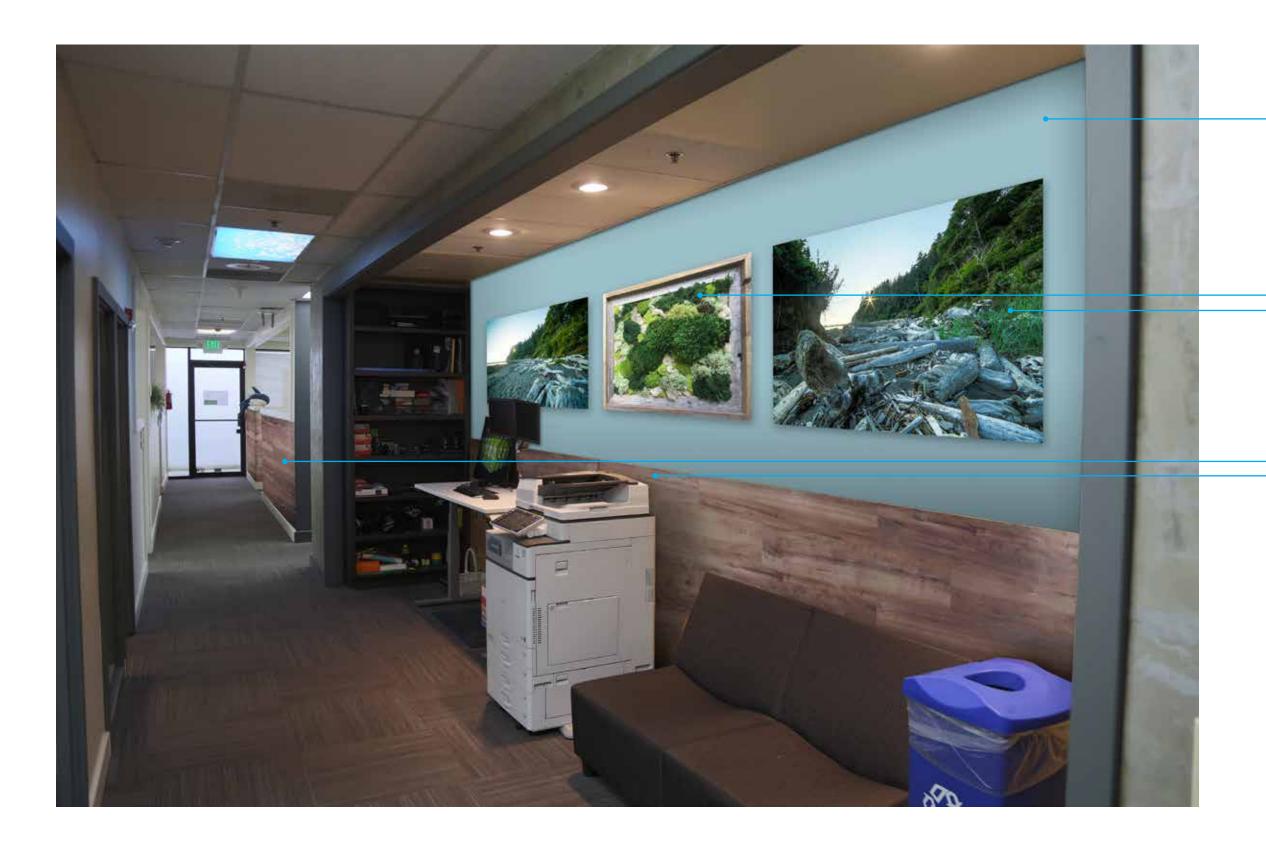
SW 9178 - In The Navy

Selected artwork moss art lettering plant wall



Wood texture (like Garage) wood textured vinyl

COMMON AREAS



Painted accent wall (optional)

SW 9061 - Rest Assured

Selected artwork

moss art photography images laminated to substrate

Wood texture (like Garage)

wood textured vinyl

COMMON AREAS



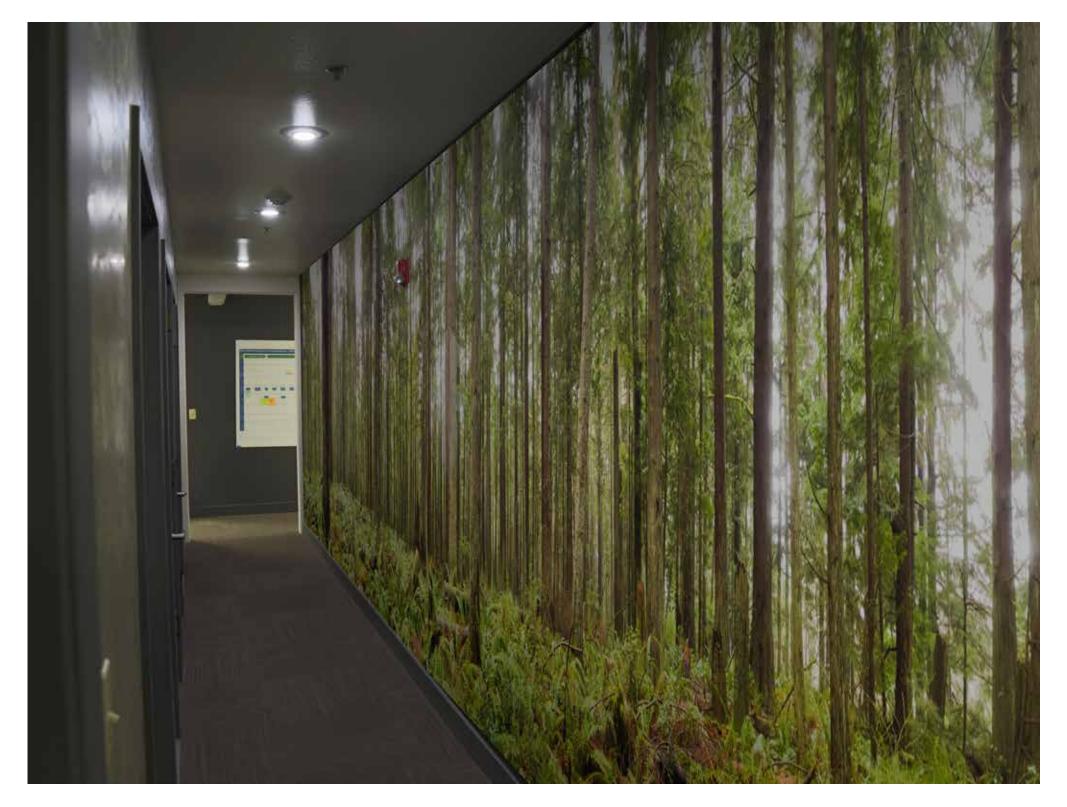
Plant Wall

Water-friendly plants planted in plastic/glass wall bowls

Selected artwork moss art lettering

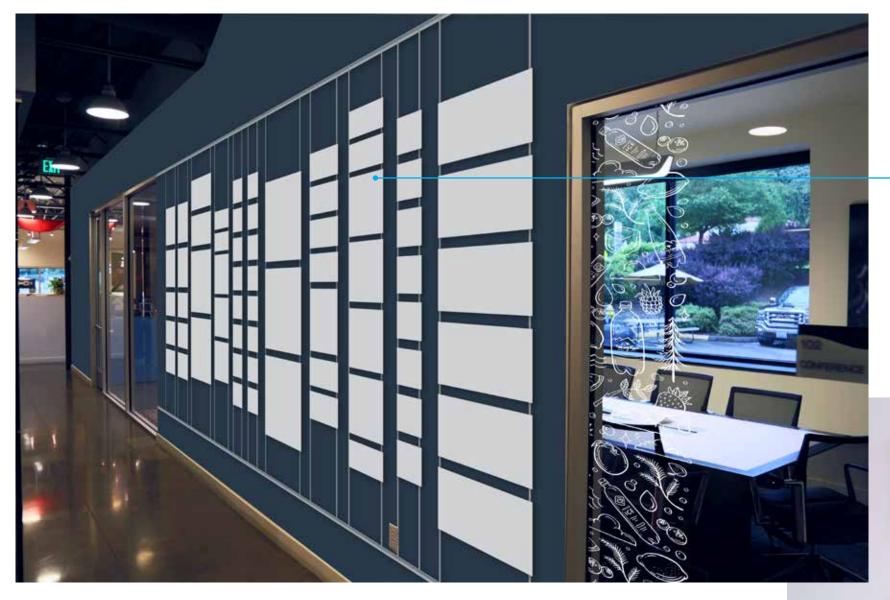


COMMON AREAS





VINYL WALL APPLICATIONS



H Track Rod Gallery System SW 9178 - In The Navy

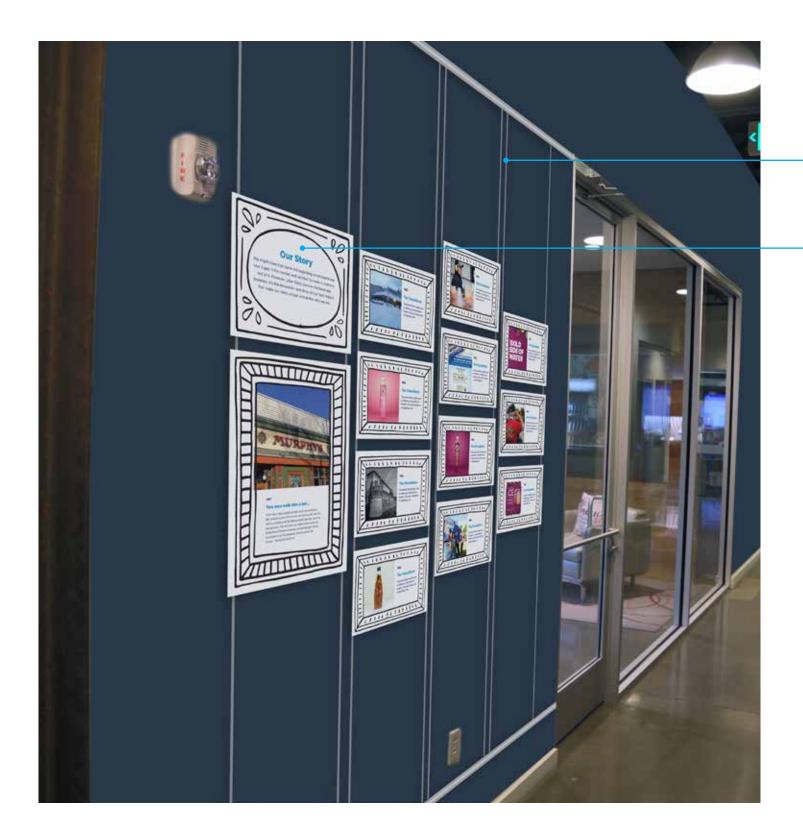






Adjustable Panel Grip





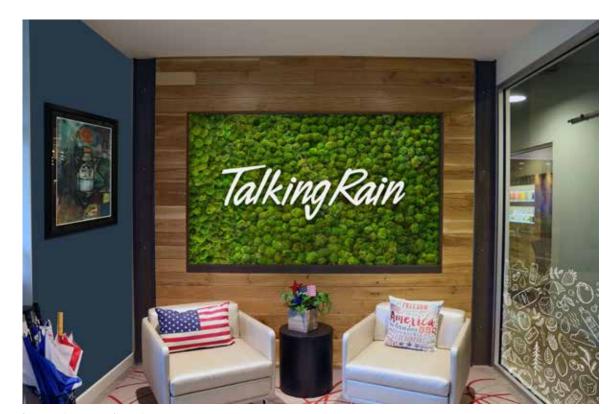
H Track Rod Gallery System

Doodle framed panels w/ highlights aligning to web content

direct print to 1/8" white substrate



HISTORY WALL



logo - pin mount lettering



RIGG - pin mount lettering



purpose - pin mount lettering