



VM BEAUTY

CHARLOTTE TILBURY EVENT @ THE GROVE *PROJECT #5762*

PROJECT AND CONTACT INFORMATION

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EVENT LOGO

NORDSTROM
PRESENTS
Charlotte Tilbury's
Make-Up
YOUR
DESTINY
BEAUTY FESTIVAL

NORDSTROM
PRESENTS
Charlotte Tilbury's
Make-Up
YOUR
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BEAUTY FESTIVAL

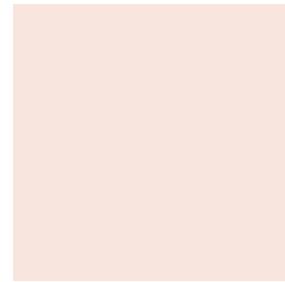
COLOR PALETTE



NIGHT CRIMSON
PANTONE: 4975 C



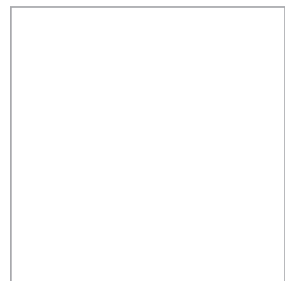
LIGHT CRIMSON:
PANTONE: 4985 C



BLUSH NUDE:
PANTONE: 9240 U



ROSE GOLD

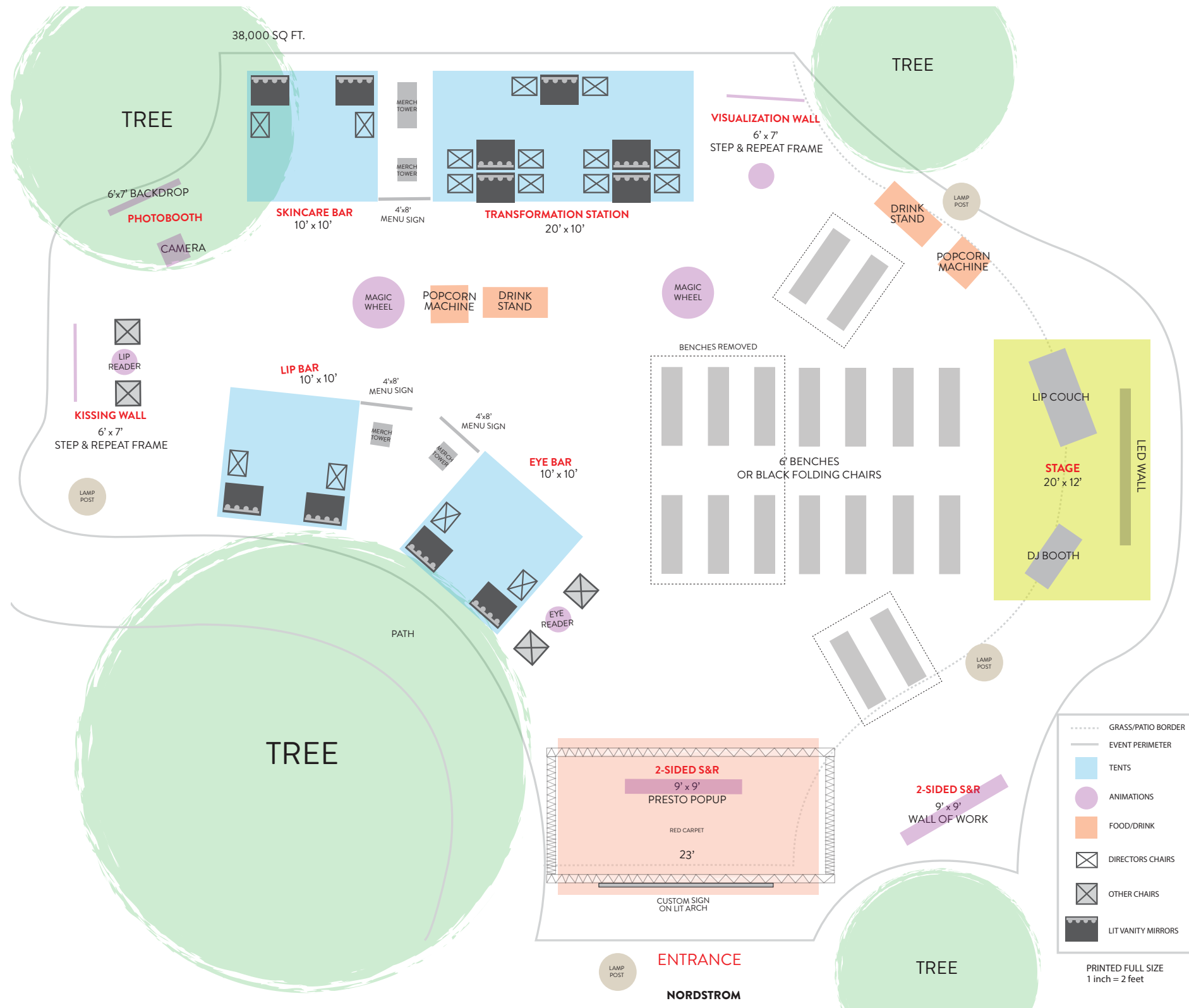


WHITE:
PANTONE: WHITE



BLACK:
PANTONE: BLACK PC

SITE MAP



AMBIENT ELEMENTS



Market Lights
- hung throughout event space



Floor Lamp
- placement tbd at event set-up

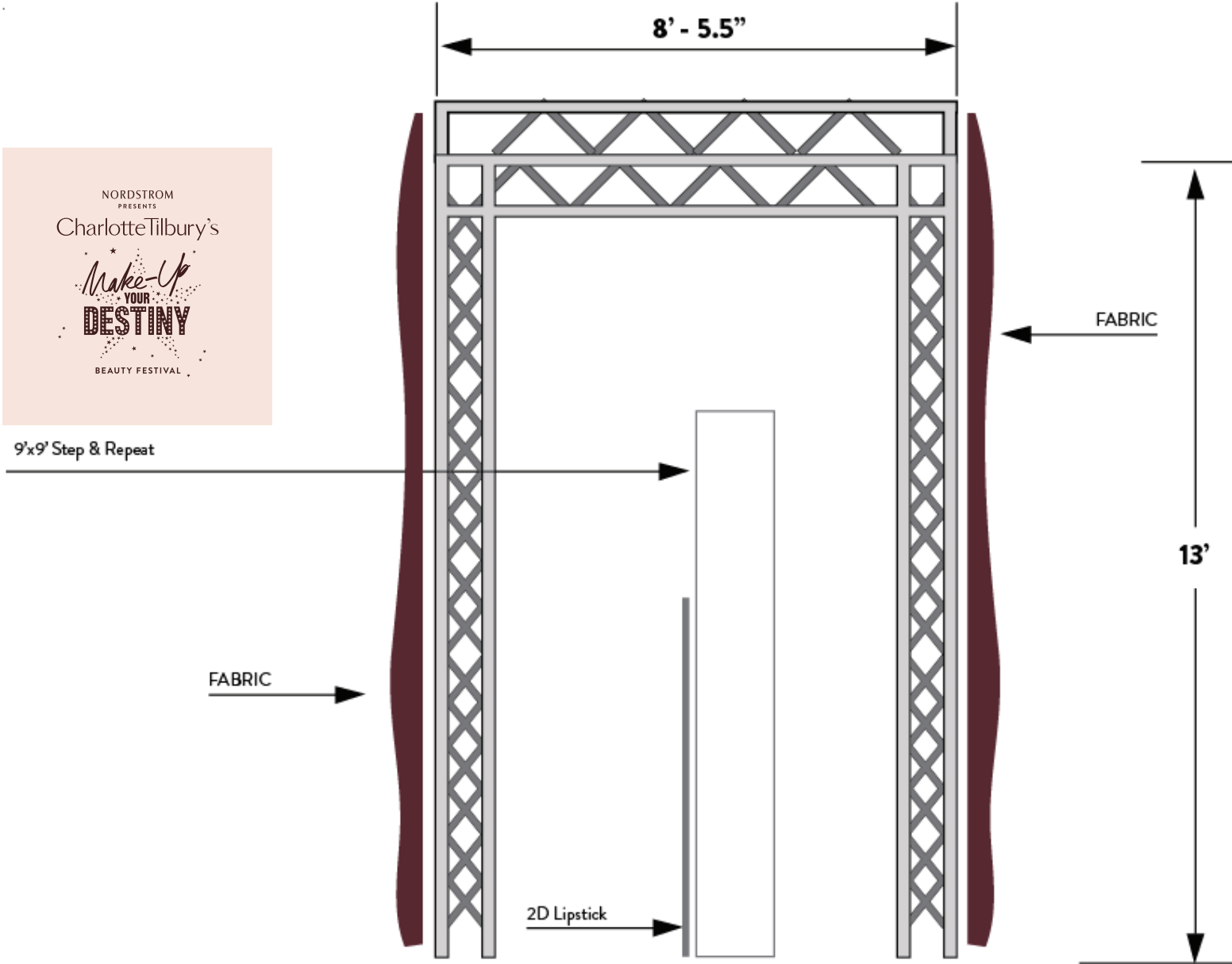


Oriental Rug | Qty. 2
- placement tbd at event set-up

ENTRANCE



ENTRANCE: MECHANICAL



ENTRANCE: KIT OF PARTS



Marquee Letters | Qty. 16
- attached to trussing
- double stacked truss to accomodate letters
- Scott Coppersmith Designs



2D Star | Qty. 1 | 67 in x 63 in
- adhered to curtain
- ultraboard
- Brixen



2D Star | Qty. 1 | 41 in x 42 in
- adhered to curtain.
- ultraboard
- Brixen



2D Gold Star | Qty. 5 | 25 in x 23.7 in
- adhered to curtain
- rose gold foil
- Brixen



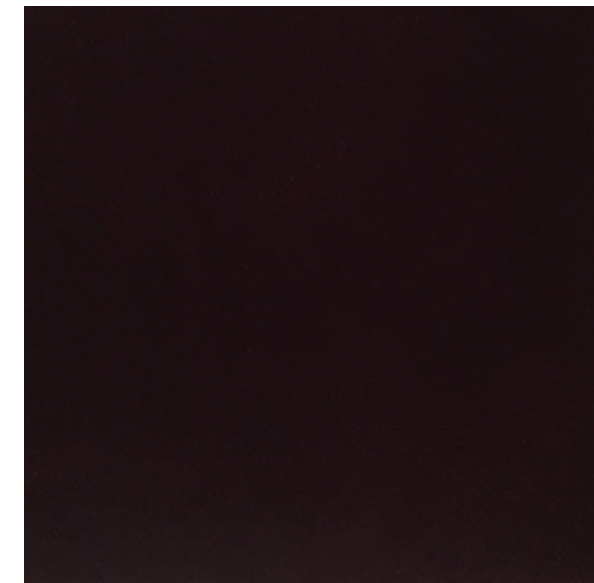
2D Gold Star | Qty. 1 | 12 in x 14 in
- adhered to curtain
- rose gold foil
- Brixen



2D Gold Star | Qty. 1 | 8 in x 9.23 in
- adhered to curtain
- rose gold foil
- Brixen



2D Lipsticks | Qty. 8 | 11.75 in tall
- adhered to curtain
- 8 different shades
- rose gold foil
- Brixen



Curtains | Royal Velvet

ENTRANCE PRESTO POP UP



- Presto Pop Up Frame | Qty. 2
- rose gold foil
 - one for front and back
 - attach to velcro on presto pop up
 - Brixen



Presto Pop Up | Back

- Presto Pop Up | Qty. 1 | 10.5 ft x 9.75 ft
- double sided
 - velcro to attach frame
 - Rainier

STAGING



STAGING: MECHANICAL

SCALE: 1/2" = 1'

20' x 13' TRUSSING

MARQUEE LETTERS ATTACHED TO TRUSSING

CURTAINS

LAYERED STARS & ELEMENTS ADHERED TO CURTAIN

2D BRUSHES & LIPSTICK

FABRIC HUNG ON TOP OF TRUSS
MARQUEE LIGHTS

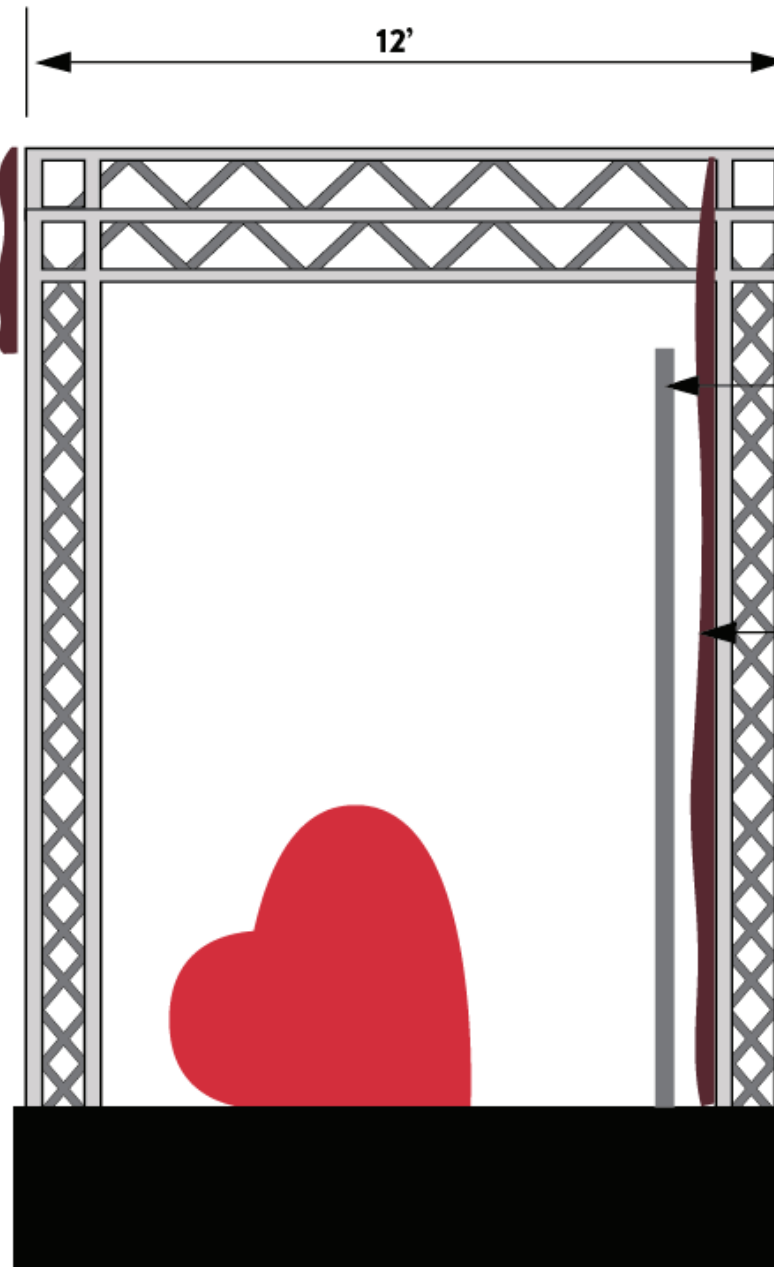
SIDE VIEW

12'

(2) 12" BOX TRUSS STACKED TOGETHER

LED screen

FABRIC HUNG ON BACK OF TRUSS



STAGING: KIT OF PARTS



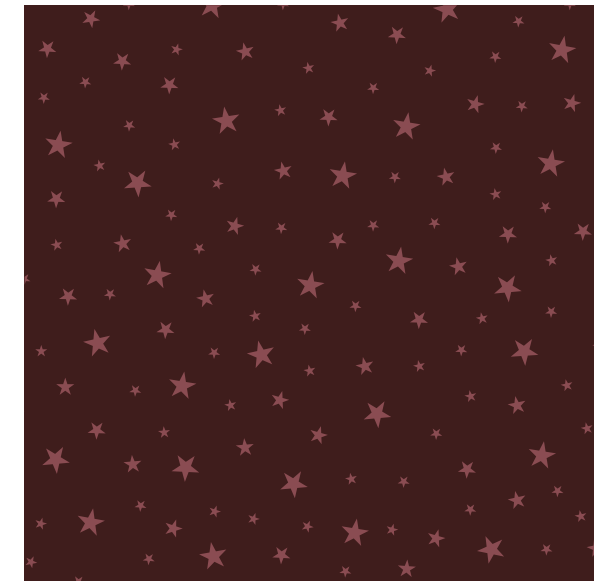
Marquee Letters | Qty. 16 | dimensions
 - attached to trussing
 - double stacked truss to accomodate letters
 - Scott Coppersmith Designs



2D Gold Star | Qty. 1 | 67 in x 63 in
 - adhered to curtain
 - ultraboard
 - Brixen



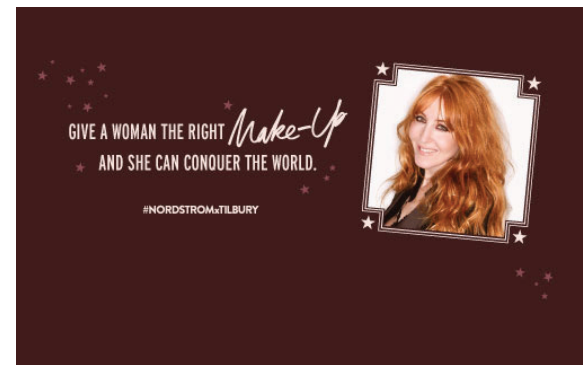
2D Brush | 8 ft
 - attach to trussing.
 - Brixen



DJ Booth Vinyl | 1 | 42 in x 32 in
 - Brixen



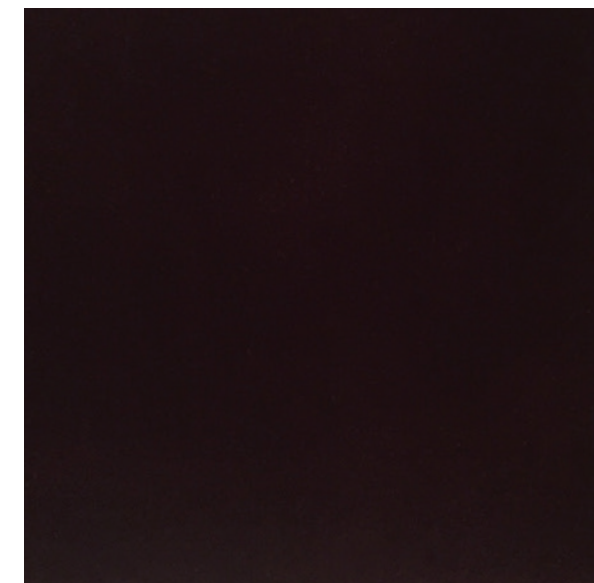
Lip Prop | Qty. 1
 - coming from production shop 391



LED Screen | 8 ft x 13 ft

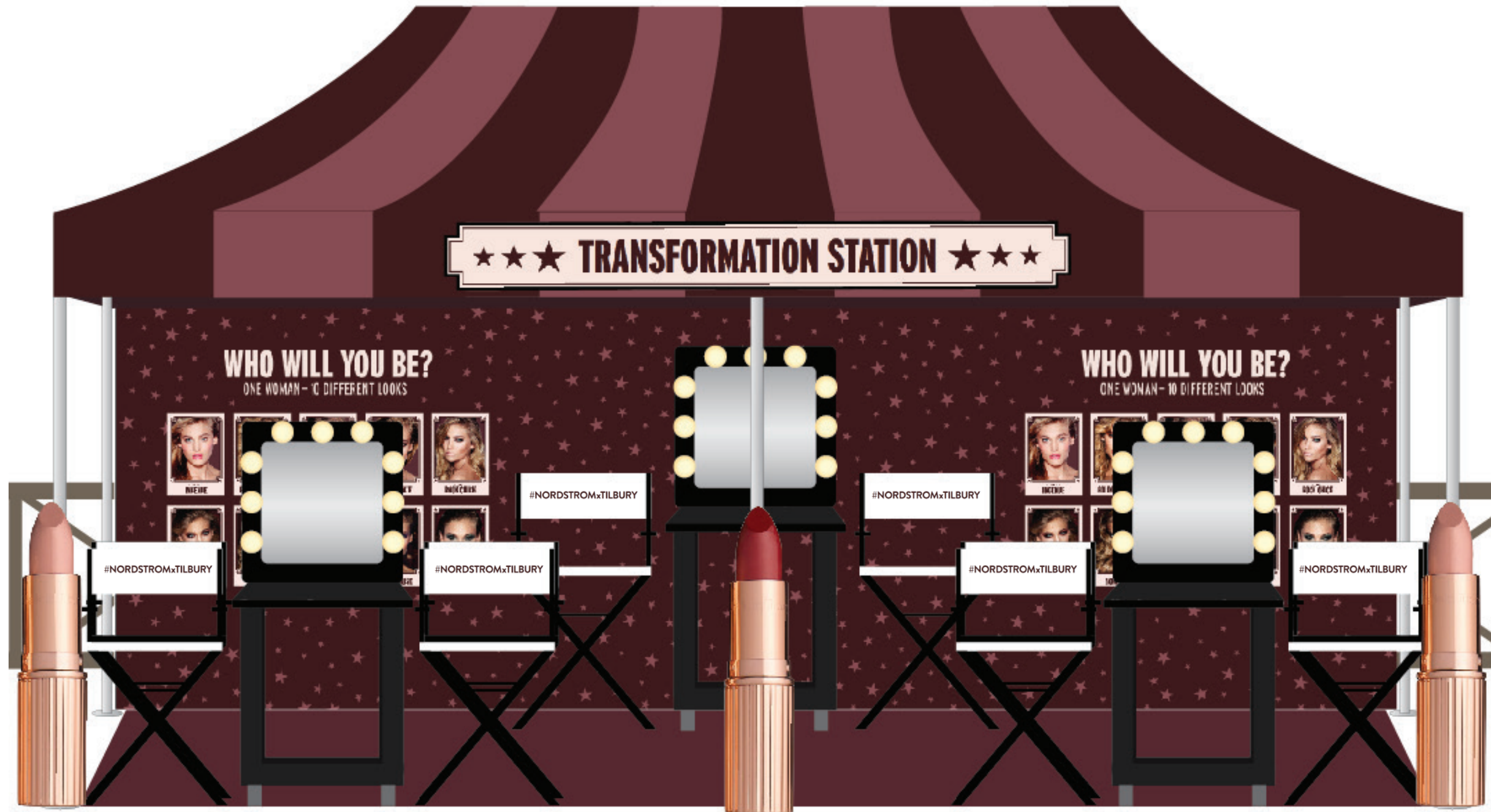


LED Screen Frame | Qty. 1 | approx 13.5 ft x 10.4 ft
 - rose gold foil
 - Brixen

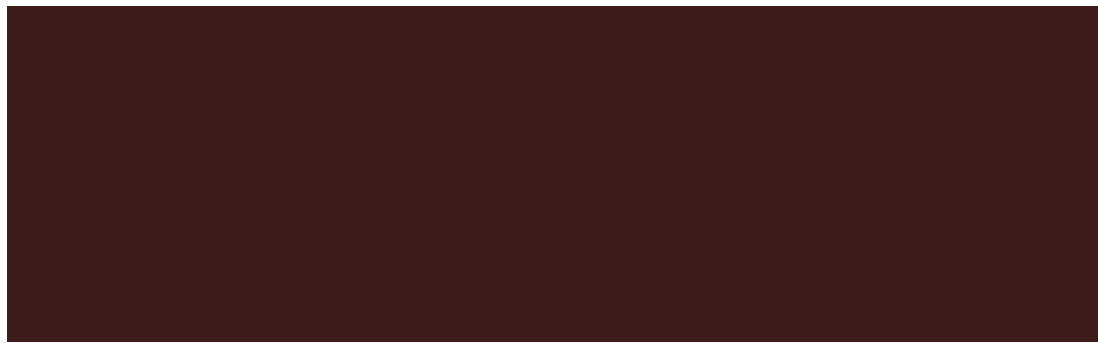


Curtains | Royal Velvet

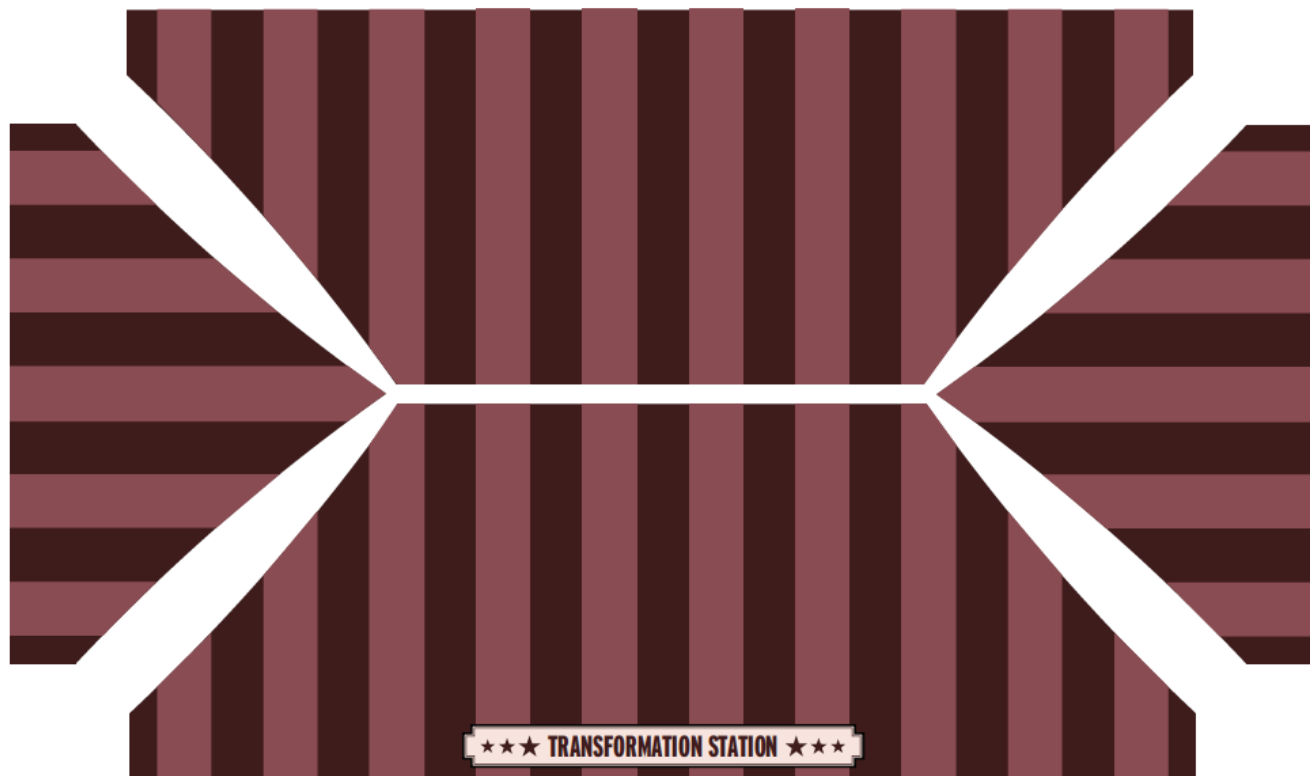
TRANSFORMATION STATION



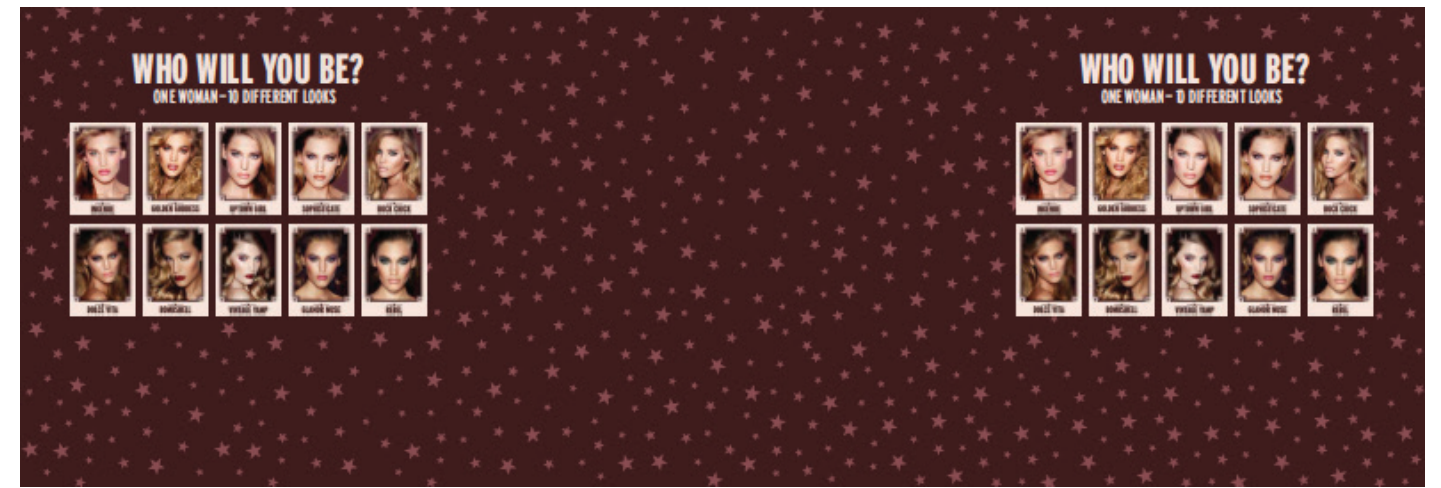
**TRANSFORMATION STATION:
KIT OF PARTS**



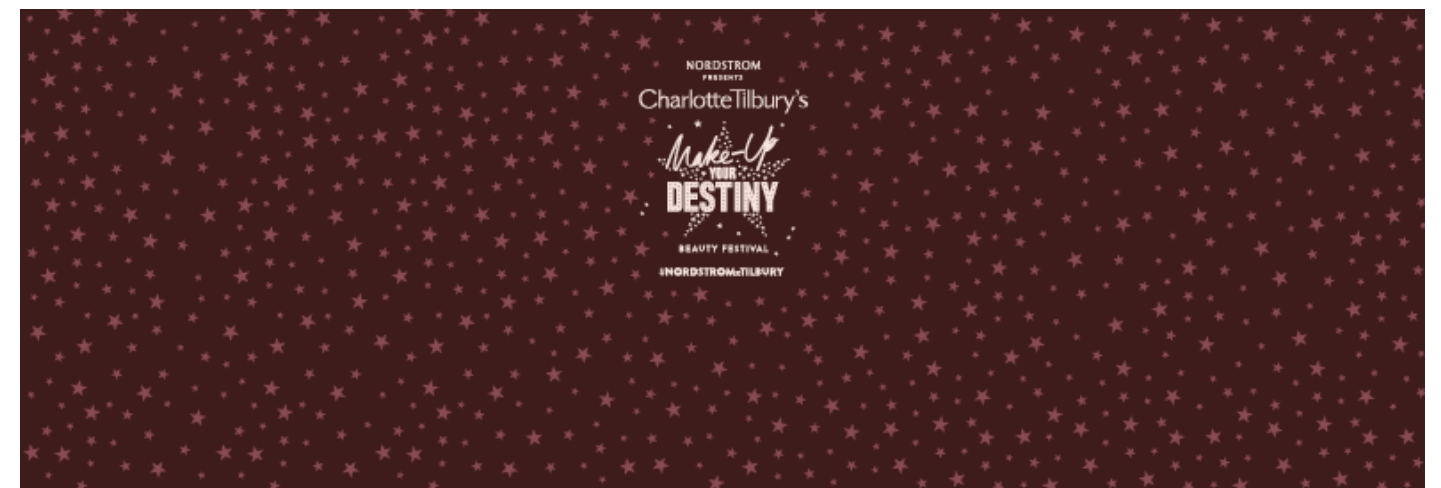
Railskirt | Qty. 2 | 10 ft
- Vitabri Tents



Tent Top | Qty. 1 | 10 ft x 20 ft
- canvas
- Vitabri Tents



Front Wall | Qty. 1 | 20 ft
- canvas
- Vitabri Tents

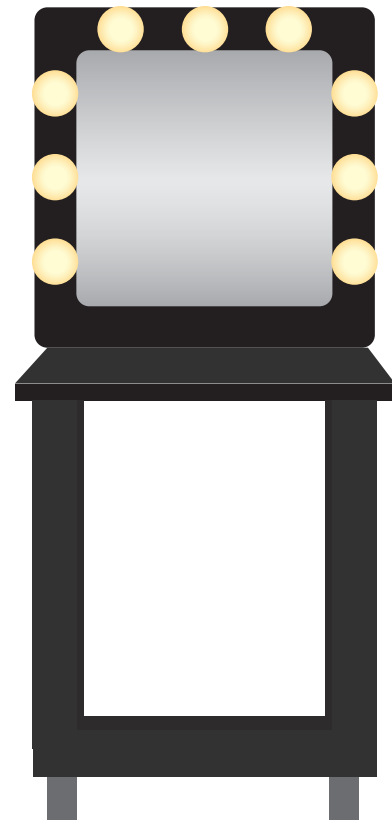


Back Wall | Qty. 1 | 20 ft
- canvas
- Vitabri Tents

**TRANSFORMATION STATION:
KIT OF PARTS CONT.**



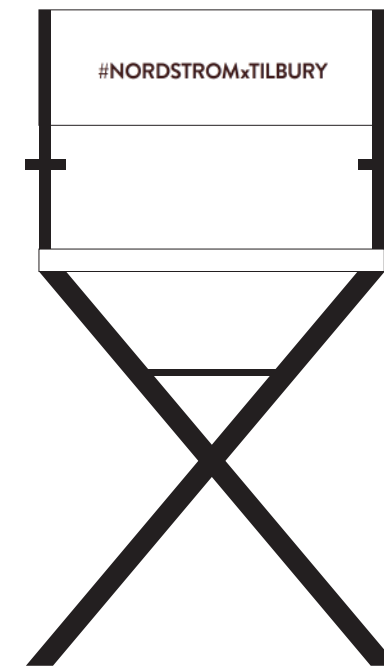
Shelving Unit | Qty. 1 | 39 3/8 in x 68 7/8 in



Vanities



2D Brush | 8 ft
- Brixen



Directors Chairs | Qty. 40



2D Lipsticks | 5 ft.
- 2 shades
- Brixen

WHEEL OF DESTINY



Wheel | Qty. 2 | 48 in x 48 in
- Brixen



Lipstick Ticker | Qty. 1 |
- Brixen

SKIN BAR, EYE BAR & LIP BAR



**SKIN BAR, EYE BAR & LIP BAR:
KIT OF PARTS**



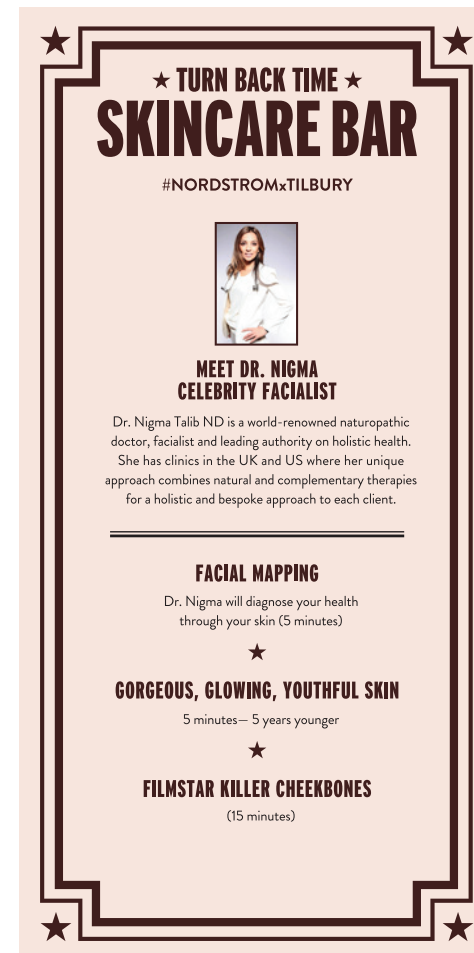
Shelving Unit | Qty. 3 | 20 1/8 in x 68 7/8 in



Menu Signs | Qty. 1 | 8 ft x 4 ft
- Brixen



Menu Signs | Qty. 1 | 8 ft x 4 ft
- Brixen



Menu Signs | Qty. 1 | 8 ft x 4 ft
- Brixen



2D Brush | 8 ft
- Brixen



2D Lipsticks | 5 ft.
- 2 shades
- Brixen

**SKIN BAR, EYE BAR & LIP BAR:
KIT OF PARTS**



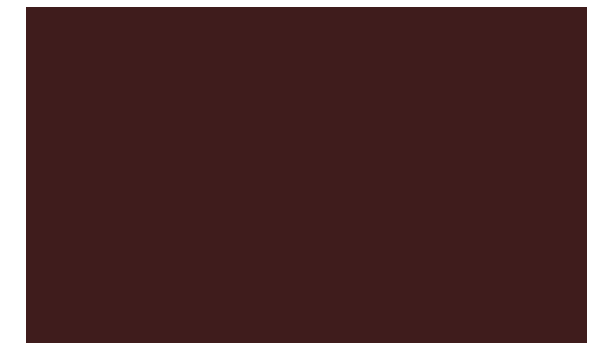
Tent Top | Qty. 1 | 10 ft x 10 ft
- Vitabri Tents



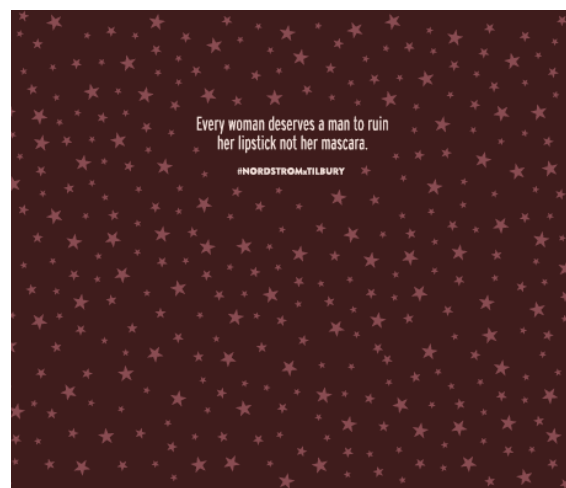
Tent Top | Qty. 1 | 10 ft x 10 ft
- Vitabri Tents



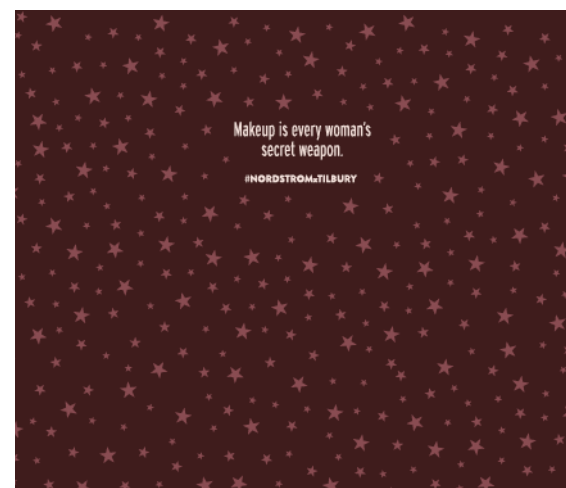
Tent Top | Qty. 1 | 10 ft x 10 ft
- Vitabri Tents



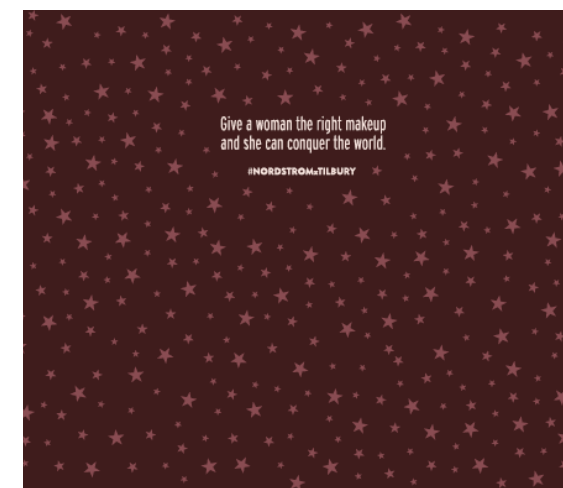
Railskirt | Qty. 6 | 10 ft
- Vitabri Tents



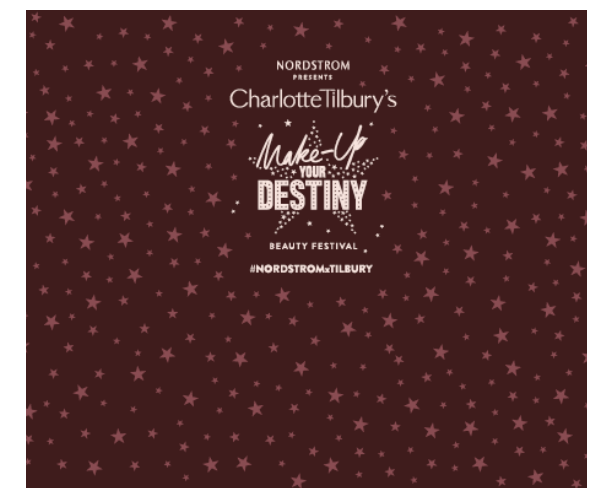
Wall Side, Front | Qty. 1 | 10 ft
- Vitabri Tents



Wall Side, Front | Qty. 1 | 10 ft
- Vitabri Tents

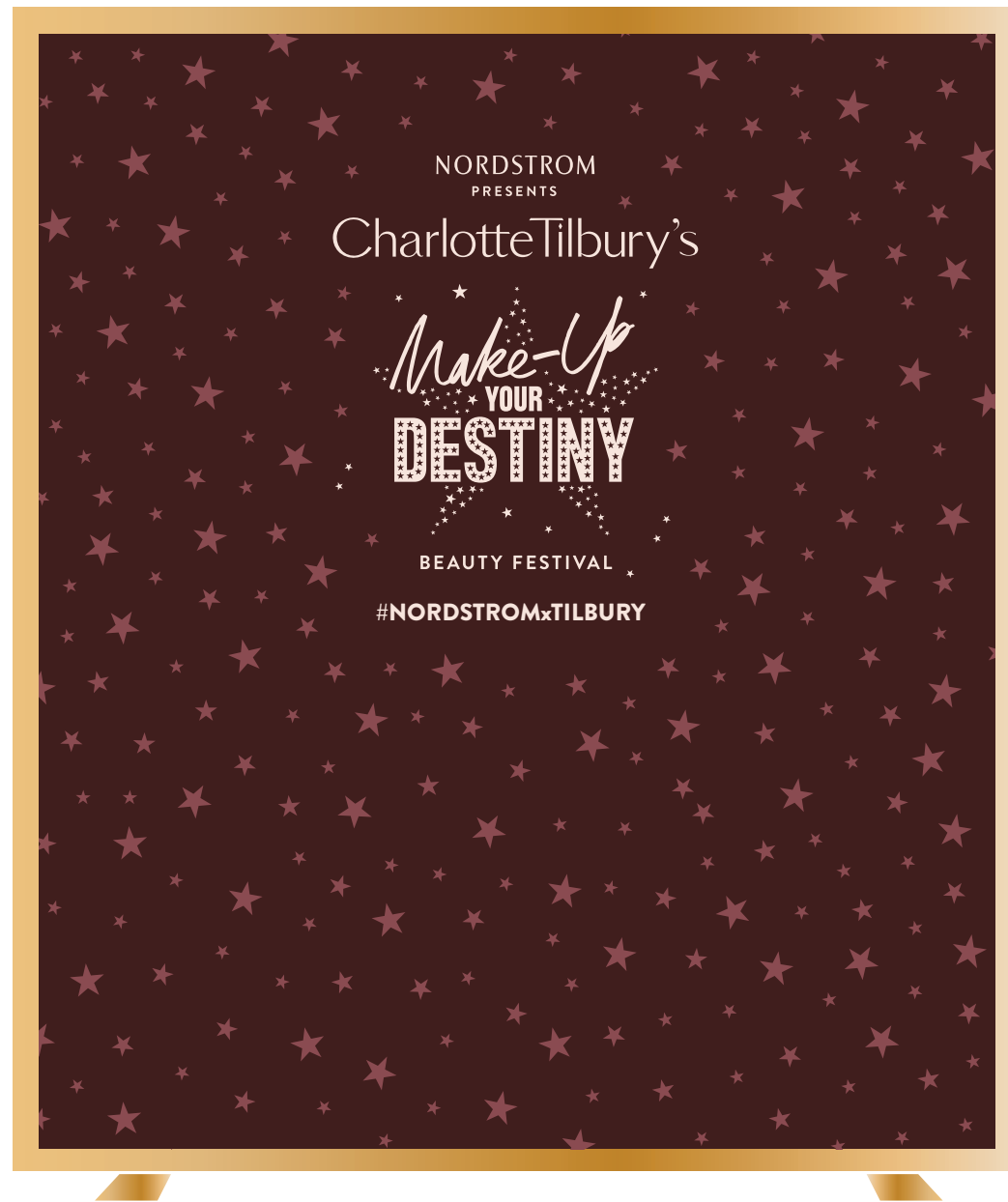
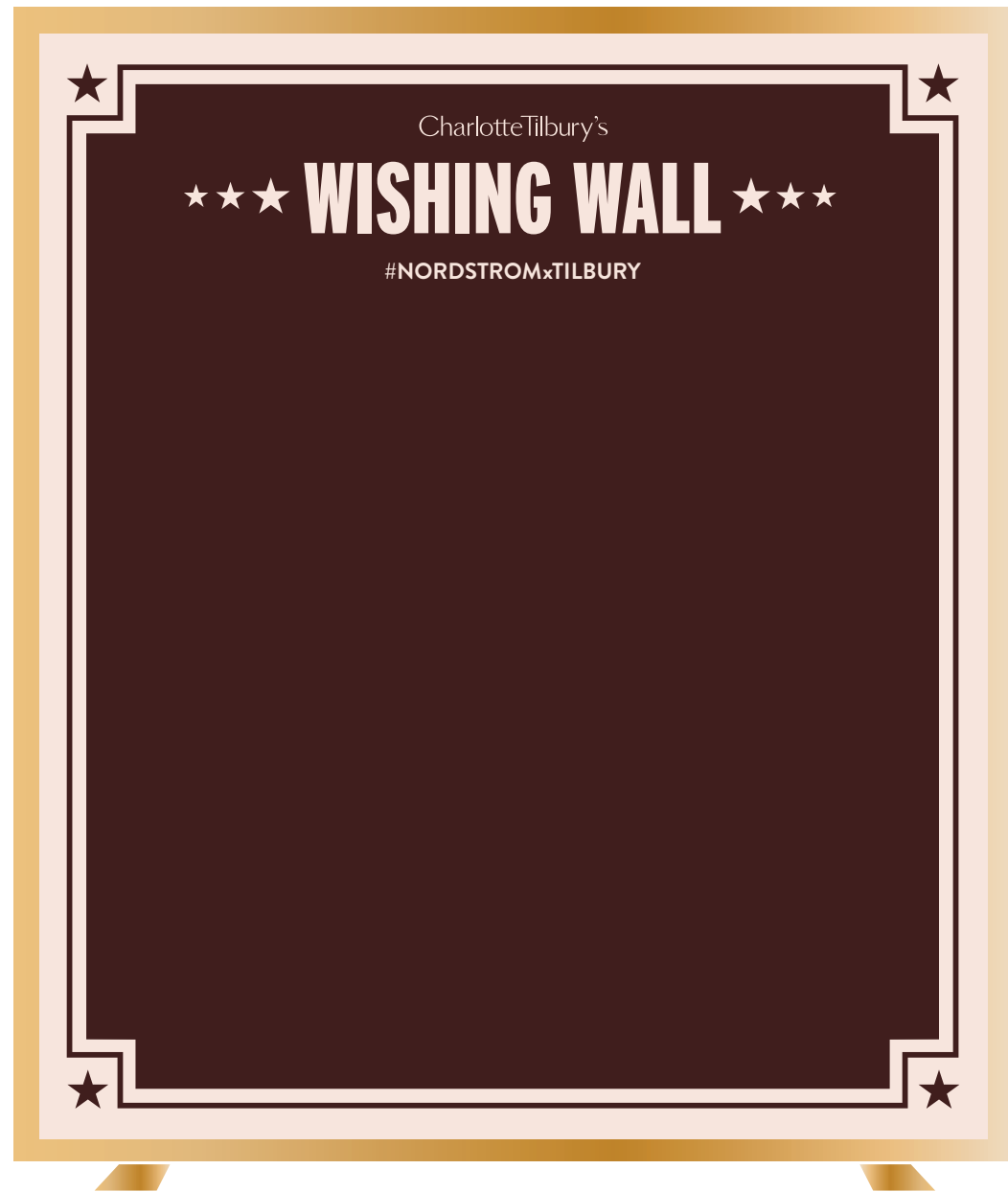


Wall Side, Front | Qty. 1 | 10 ft
- Vitabri Tents



Wall Side, Back, All | Qty. 3 | 10 ft
- Vitabri Tents

ANIMATION: WISHING WALL

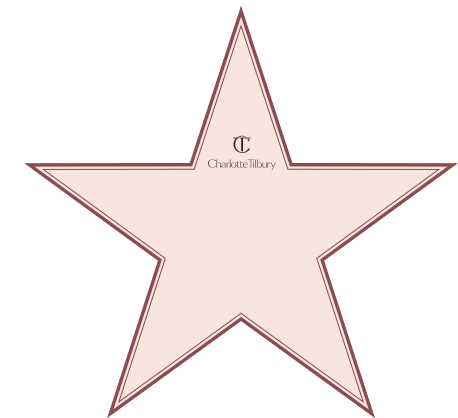
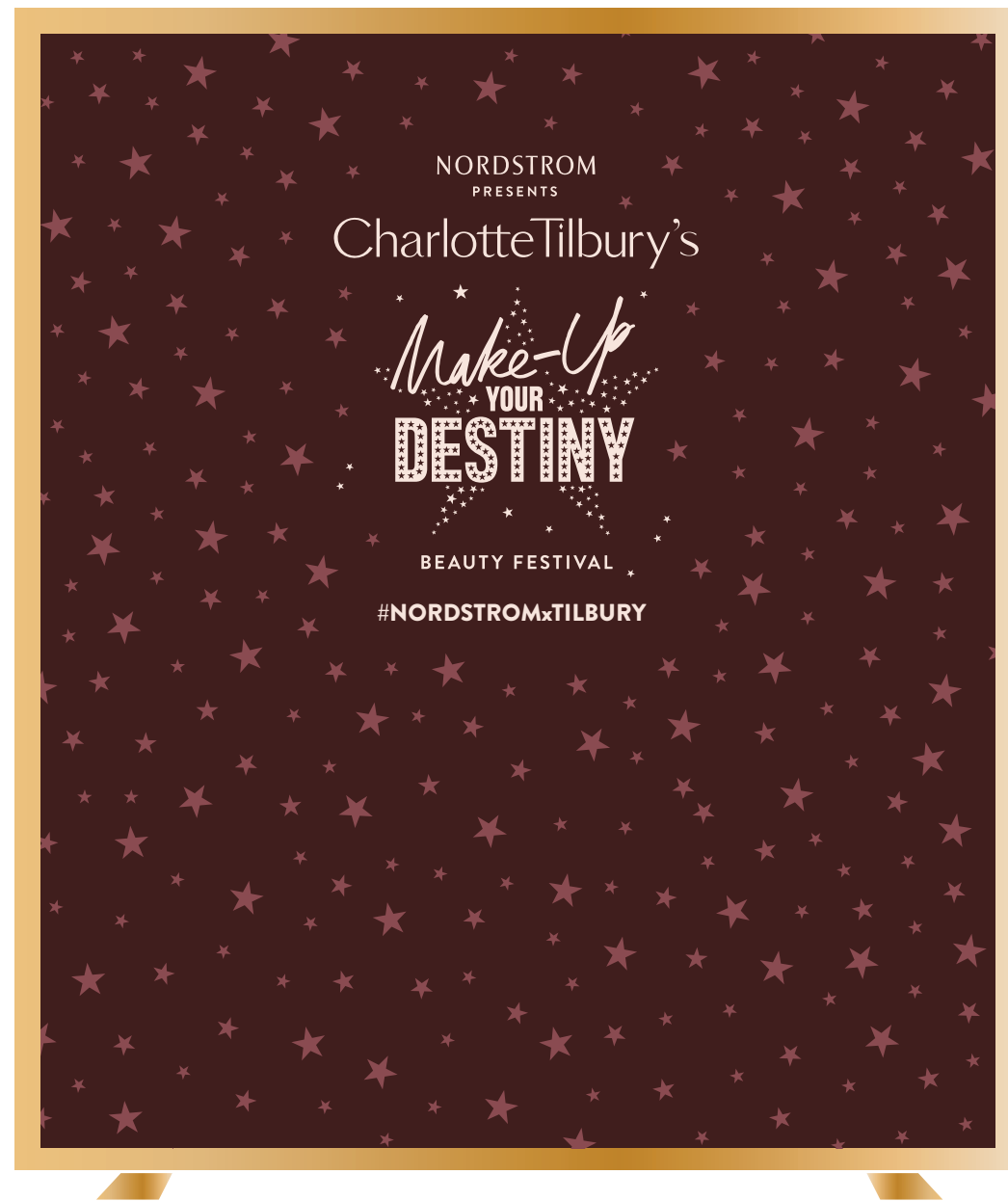
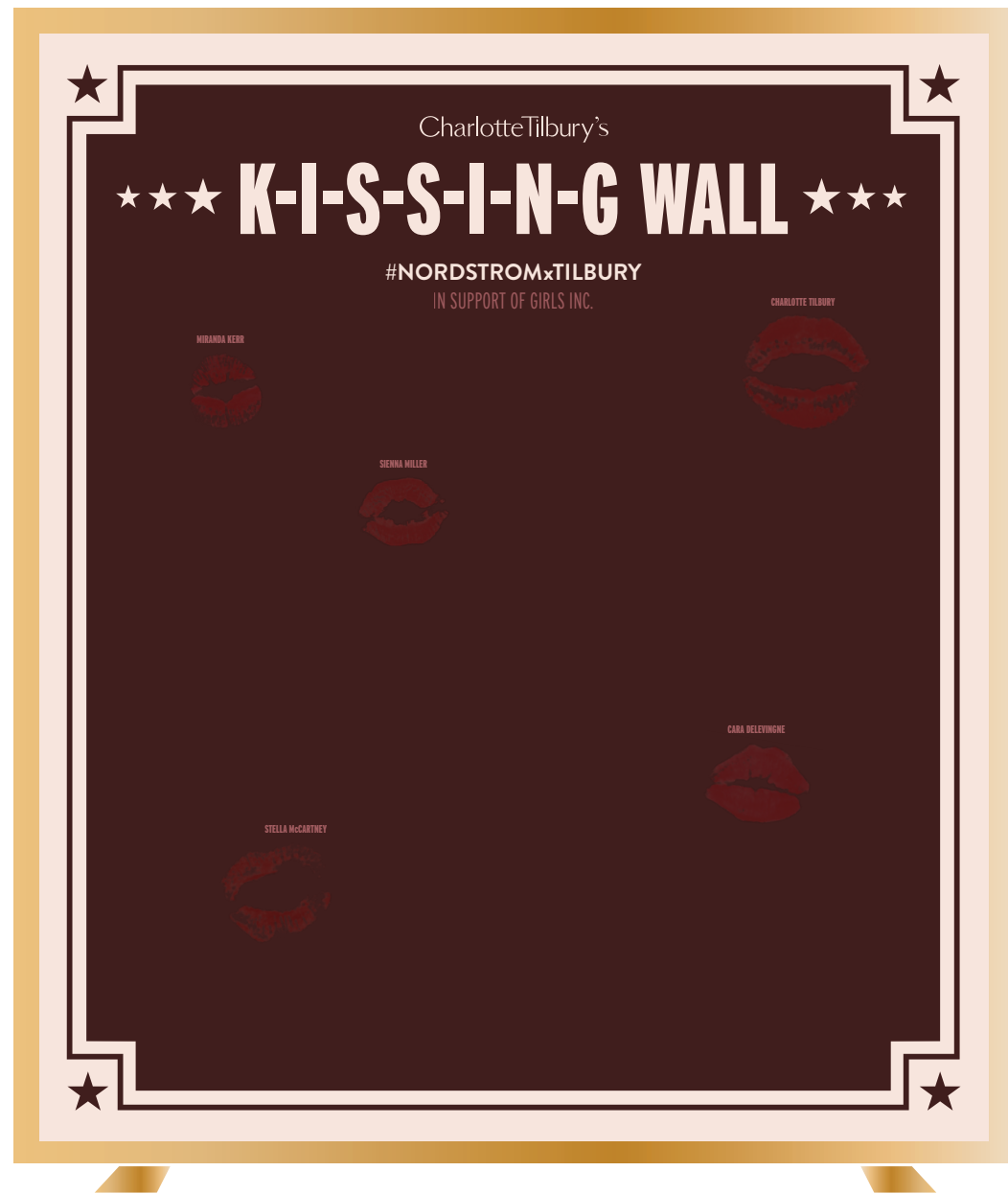


Star Stickers | 5 in x 6 in
- Brixen



2D Lipsticks | 5 ft.
- 2 shades
- Brixen

ANIMATION: KISSING WALL

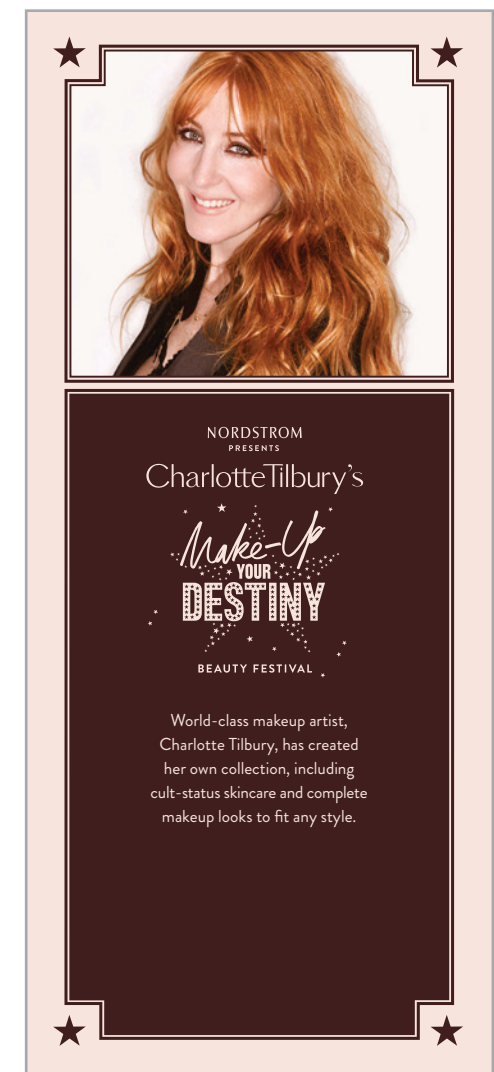
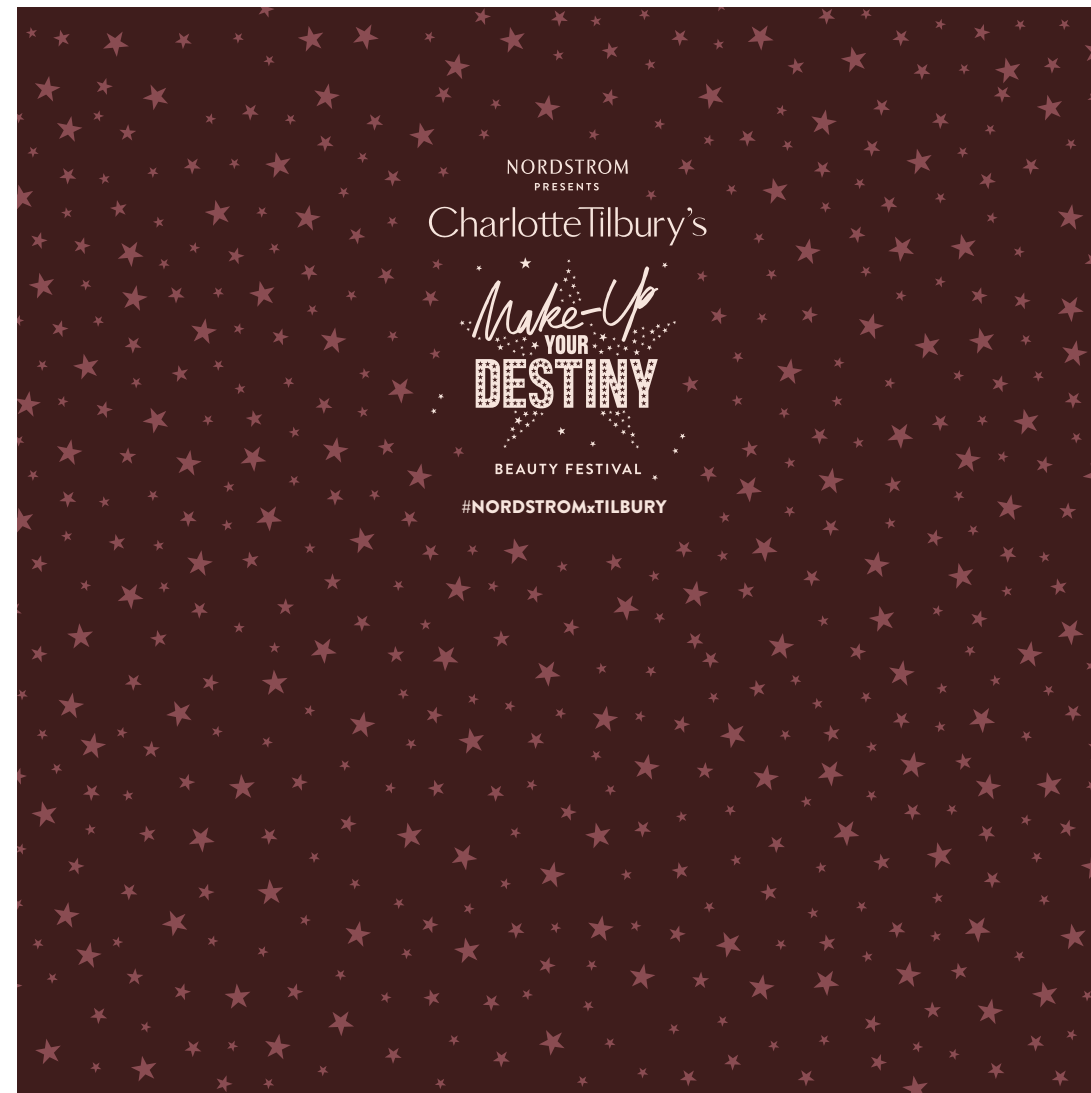


Star Stickers | 5 in x 6 in
- Brixen



2D Lipsticks | 5 ft.
- 2 shades
- Brixen

WALL OF WORK

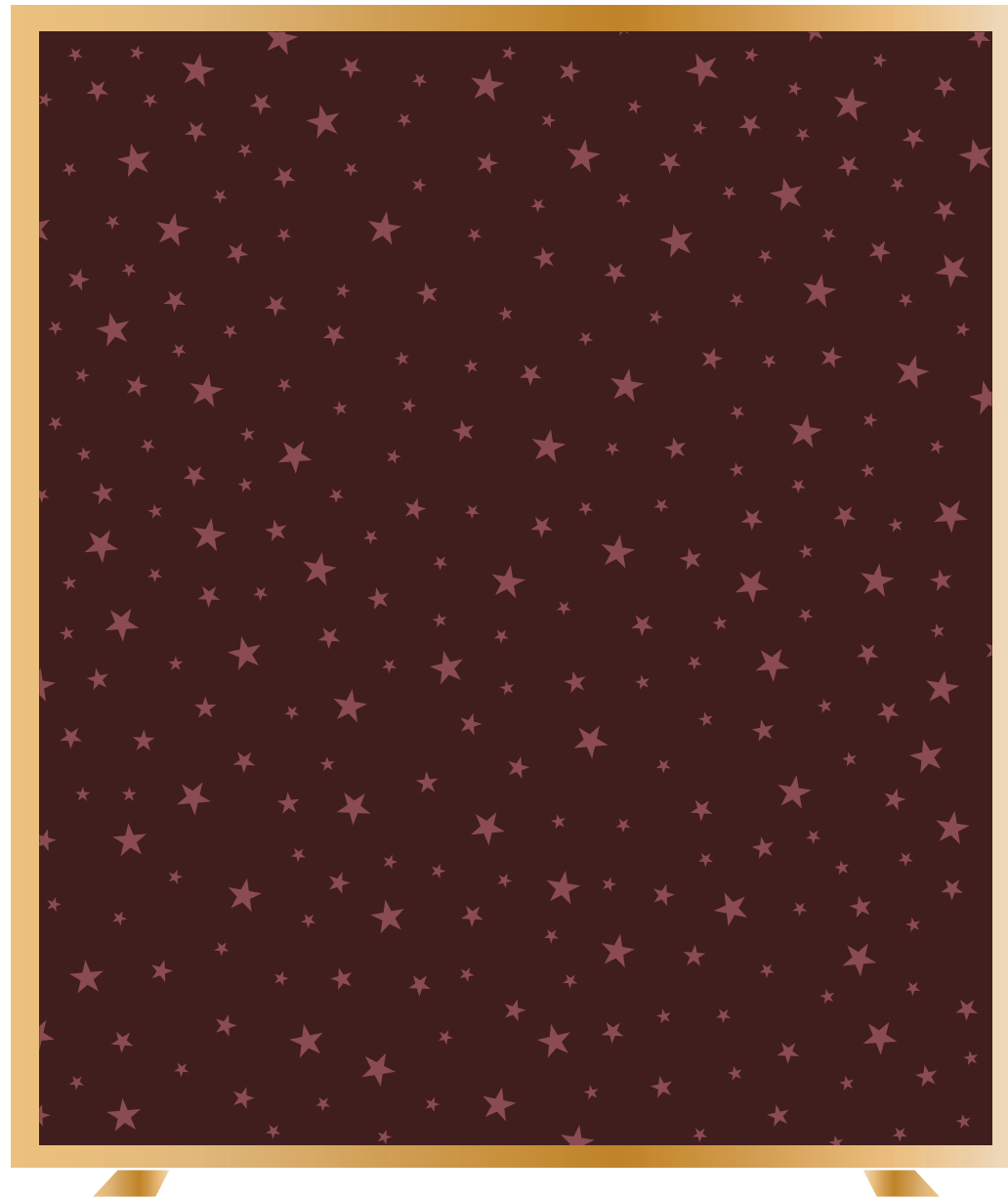


30x69 Graphic
- Brixen

PHOTOBOOTH



Photo Booth Kiosk
- KeShot



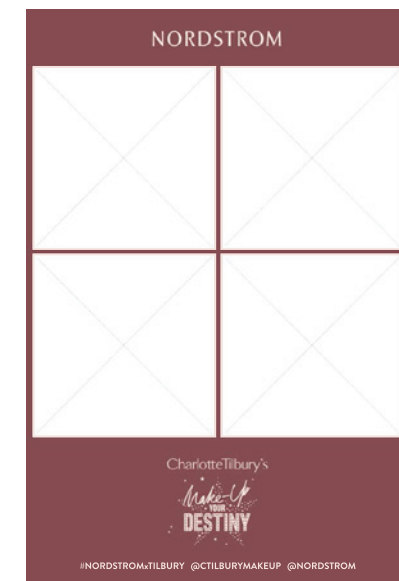
Backdrop | Qty. 1 | 6 ft x 7 ft
- Brixen



Speech Bubble Props | Qty. 30 | 11.5 in x 8 in
- 3 of each
- Brixen

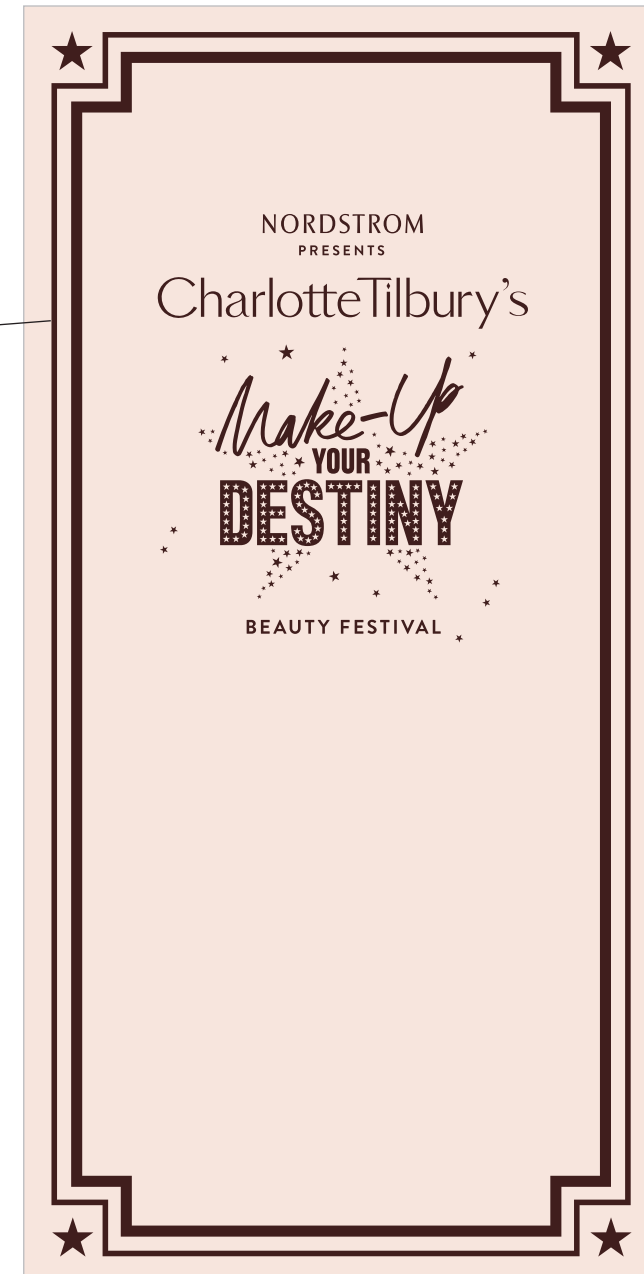
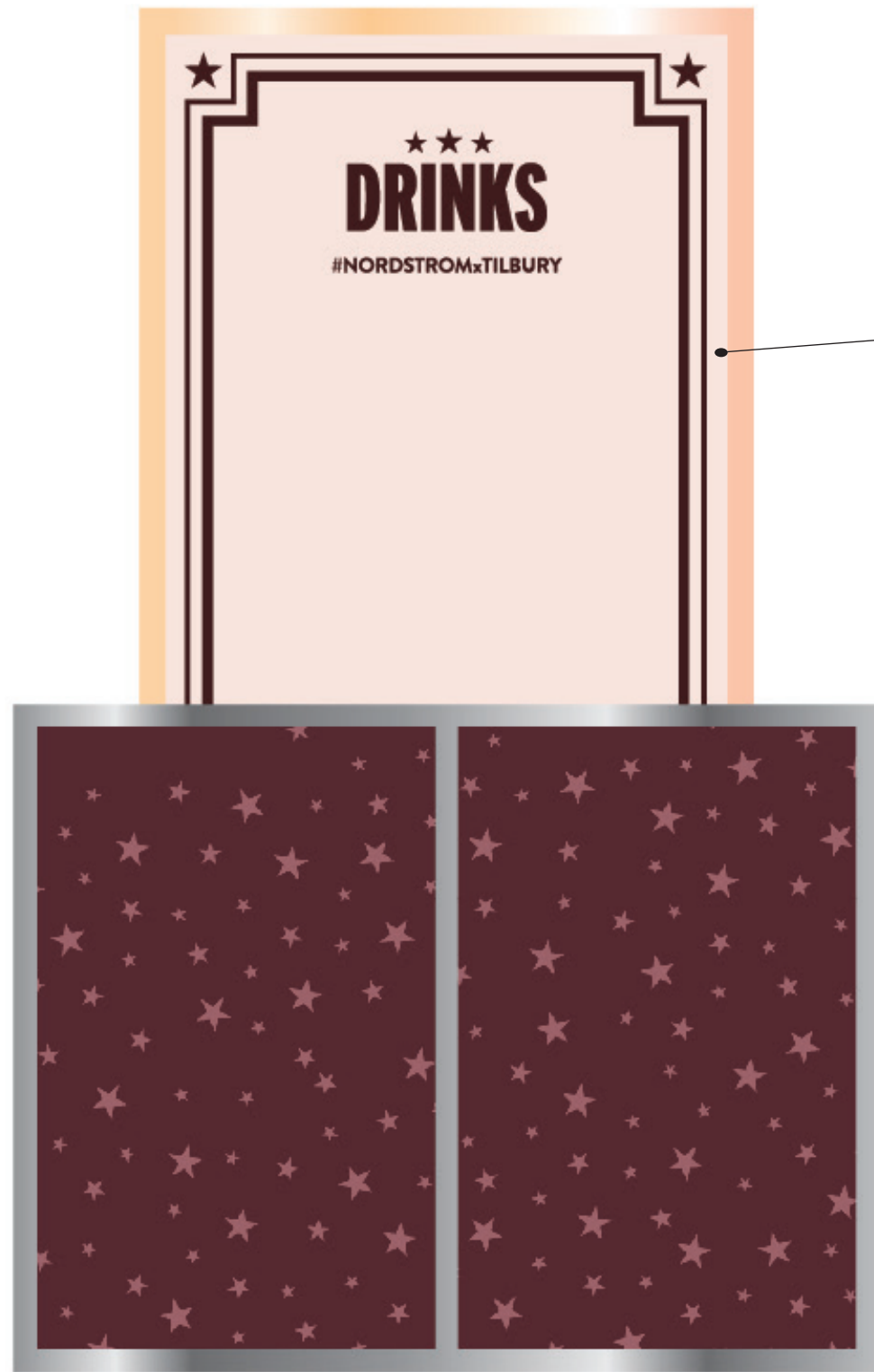


Template | Printout | 1up
- Keshot



Template | Printout | 4up
- Keshot

CATERING: BAR



Drinks | Back

CATERING



Beverage Sleeve | 9 in. x 3 in.



No10 Beverage Napkins | 5 in. x 5 in.



Water Bottle Wrap | 6.5 in. x 1.75 in.



Cellophane Bag Stickers | 2 in. x 2 in.

CATERING CONT.

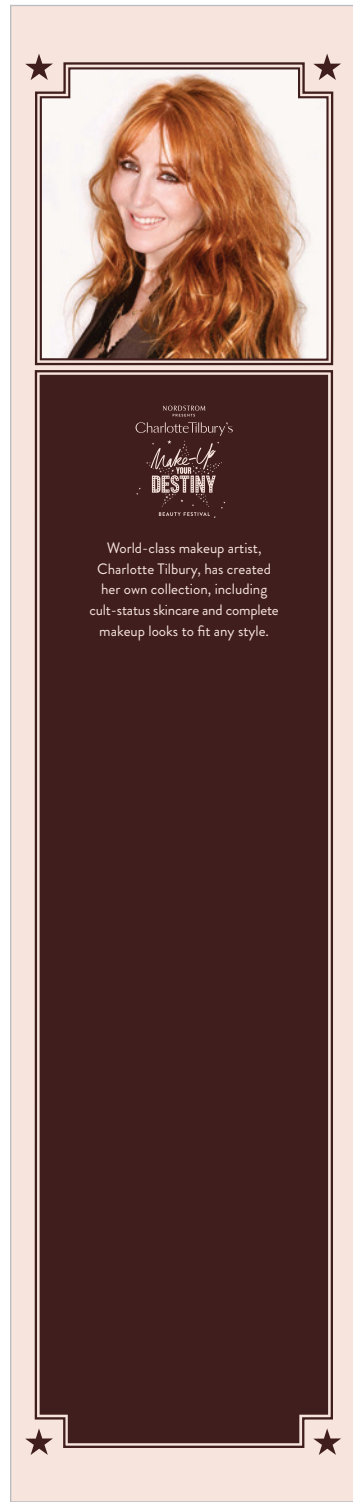


Drink Labels | 5.25 in. x 2.25 in.



Square Labels | 1.75 in x 1.75 in.

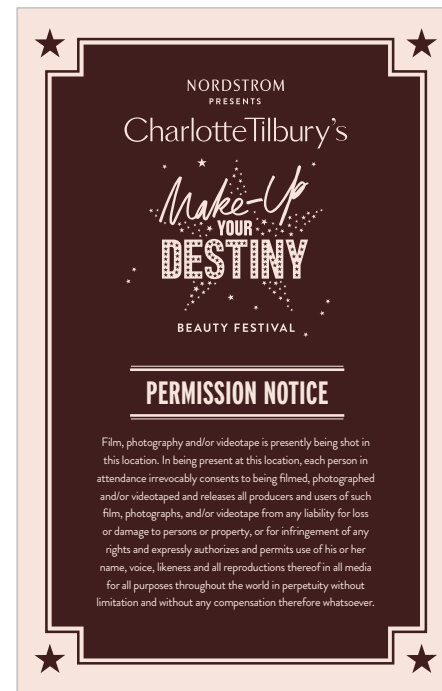
SIGNING



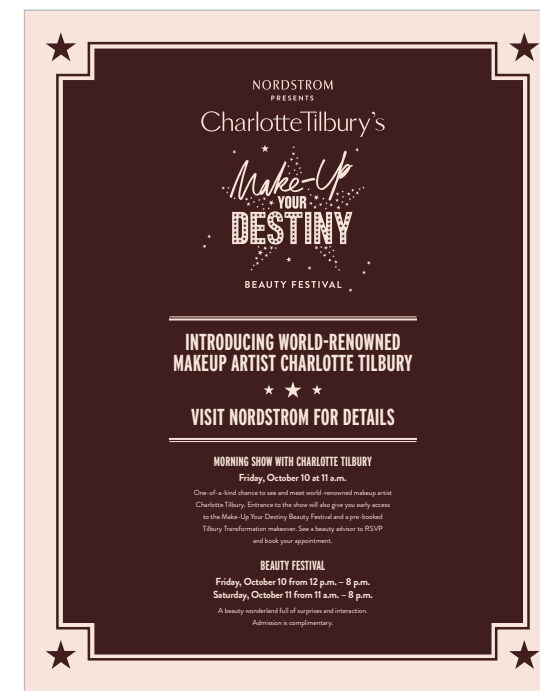
16x69 Graphic | Qty. 3
- KelTech



14x22 Door Sign
- AlphaGraphics



14x22 Permission Notice Door Sign
- AlphaGraphics



22x28 Mall Sign
- AlphaGraphics



24 ft. x 8 ft. Banner
- AlphaGraphics

SIGNING CONT.

THE PERFECT PINK KISS
A fresh, youthful flush of pink inspired by Uptown Girls & Ingénues

THE PERFECT NUDE KISS
The ultimate suits-all nude lip look—for Dolce Vita & Rock Chicks

THE PERFECT RED KISS
Red hot lips for a Bombshell—cheat a little bit of Hollywood

THE PERFECT VAMP KISS
Sultry, berry lips for Vintage Vamps—a perfect evening look

THE PERFECT LOVE KISS
From runway to reality—get the lip color of the season

THE PERFECT PURPLE KISS
A fun, vibrant pop of color for Studio 54 inspired glamour

THE PERFECT FELINE FLICK
Get the signature look Charlotte Tilbury created for her beauty muse, Kate Moss

BIGGER, BRIGHTER EYES
Cheat bigger, brighter eyes with this easy Charlotte Tilbury pro-trick

THE ROCK 'N' KOHL SMOKY EYE
The ultimate, beautiful smoky eye—learn how to dial it up from desk to dusk to disco

MESMERIZING EYES
Learn how to create a smoky eye with a stroke of color

ENHANCE YOUR EYE COLOR SPARKLE
Make your eye color pop and sparkle using contrasting colors

THE SUPERMODEL BROW LIFT
Brows are the pillars of the face—when groomed they can take years off

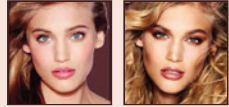


**DR. NIGMA
CELEBRITY FACIALIST**

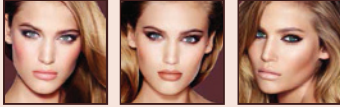
FACIAL MAPPING
Dr. Nigma will diagnose your health through your skin (5 minutes)

GORGEOUS, GLOWING, YOUTHFUL SKIN
5 minutes—5 years younger


FILMSTAR KILLER CHEEKBONES
(15 minutes)




THE INGÉNUÉ THE GOLDEN GODDESS



THE UPTOWN GIRL THE SOPHISTICATE THE ROCK CHICK



THE DOLCE VITA THE BOMBSHELL THE VINTAGE VAMP



THE GLAMOR MUSE THE REBEL

NORDSTROM
PRESENTS

Charlotte Tilbury's

Make-Up
YOUR
DESTINY

BEAUTY FESTIVAL

**MORNING SHOW WITH
CHARLOTTE TILBURY**

Friday, October 10 at 11 a.m.

Join us for this one-of-a-kind opportunity to meet world-renowned makeup artist Charlotte Tilbury. Admission to the show will give you early access to our Make-Up Your Destiny Beauty Festival and a pre-booked Tilbury Transformation makeover. Visit any Beauty Advisor to RSVP today.

BEAUTY FESTIVAL

Friday, October 10 from 12 p.m. to 8 p.m.
Saturday, October 11 from 11 a.m. to 8 p.m.

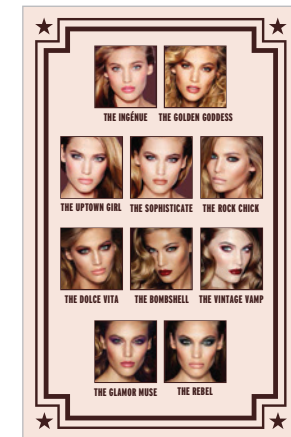
A beauty wonderland full of surprises and interaction.
Admission is free.

7x11 Counter Signs
- AlphaGraphics

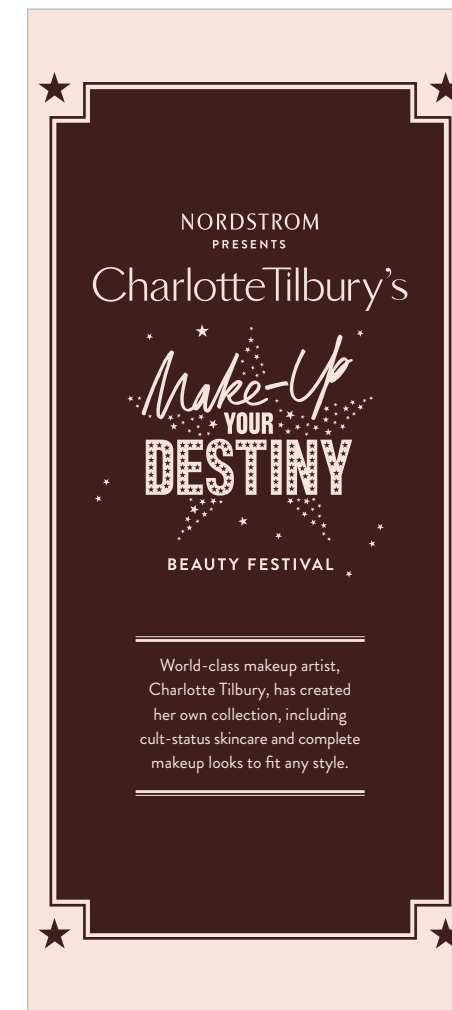
VISUAL POSITIONS | V1



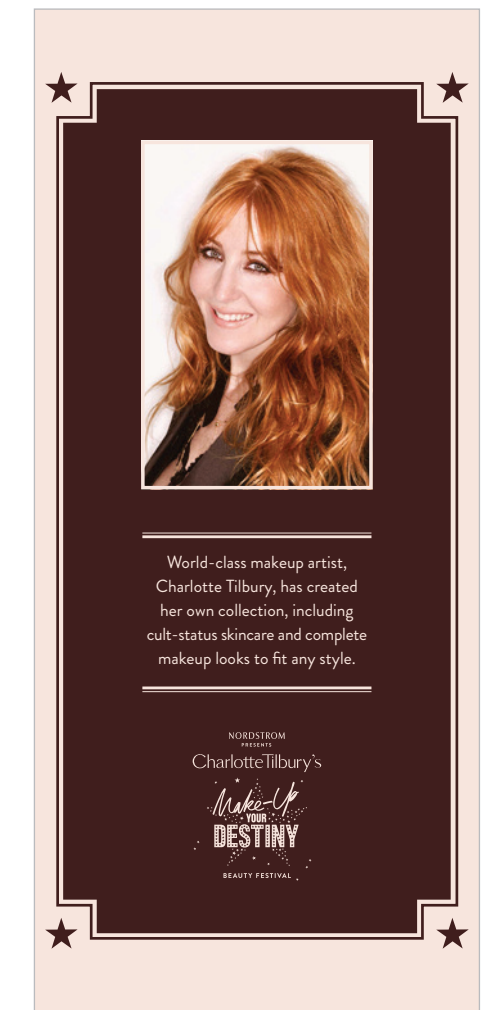
9x9 Claim Disc
- KelTech



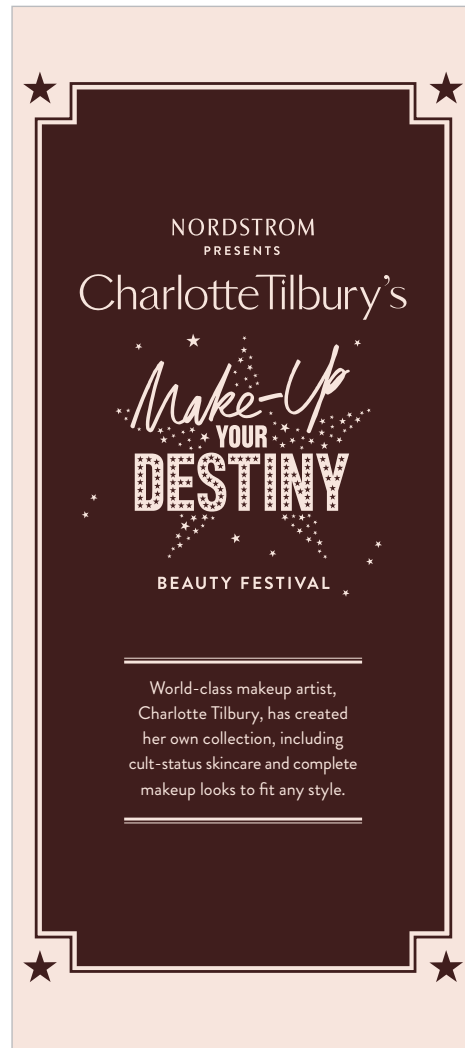
7x11 Menu of Looks
- AlphaGraphics



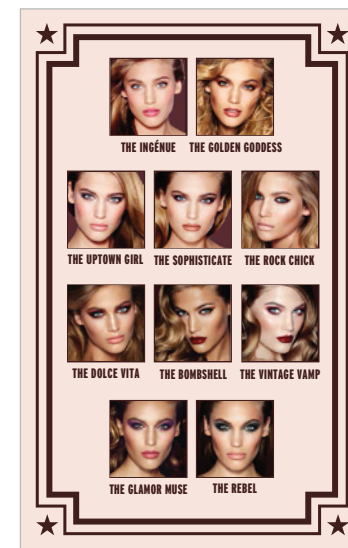
18x40 Graphics
- KelTech



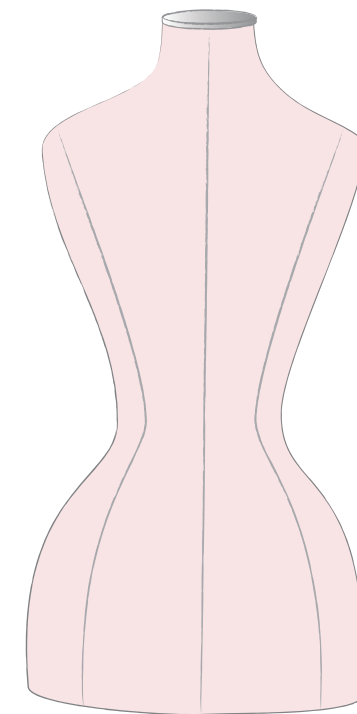
VISUAL POSITIONS | F1



18x40 Graphics
- KelTech

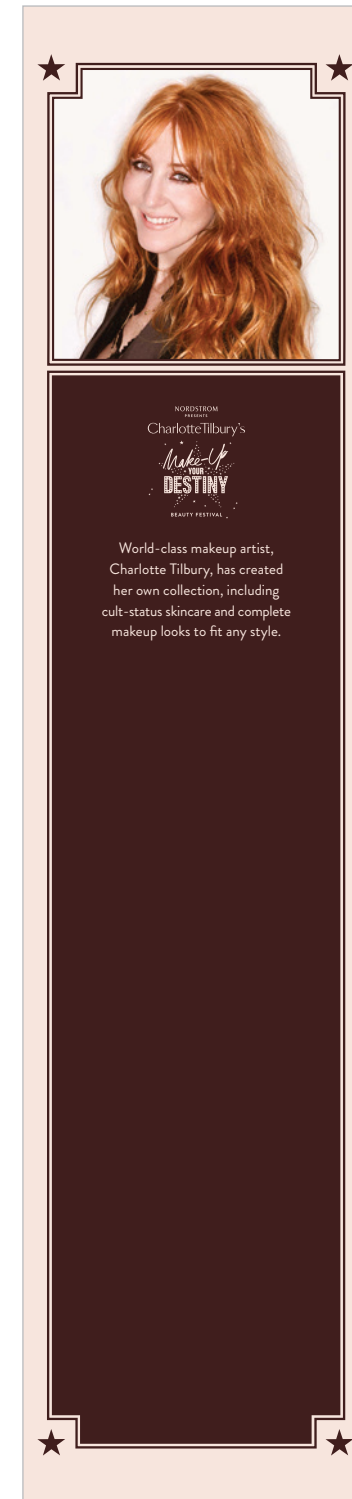


7x11 Menu of Looks
- AlphaGraphics



Pink Form Cover

ARTISTRY



16x69 Graphic



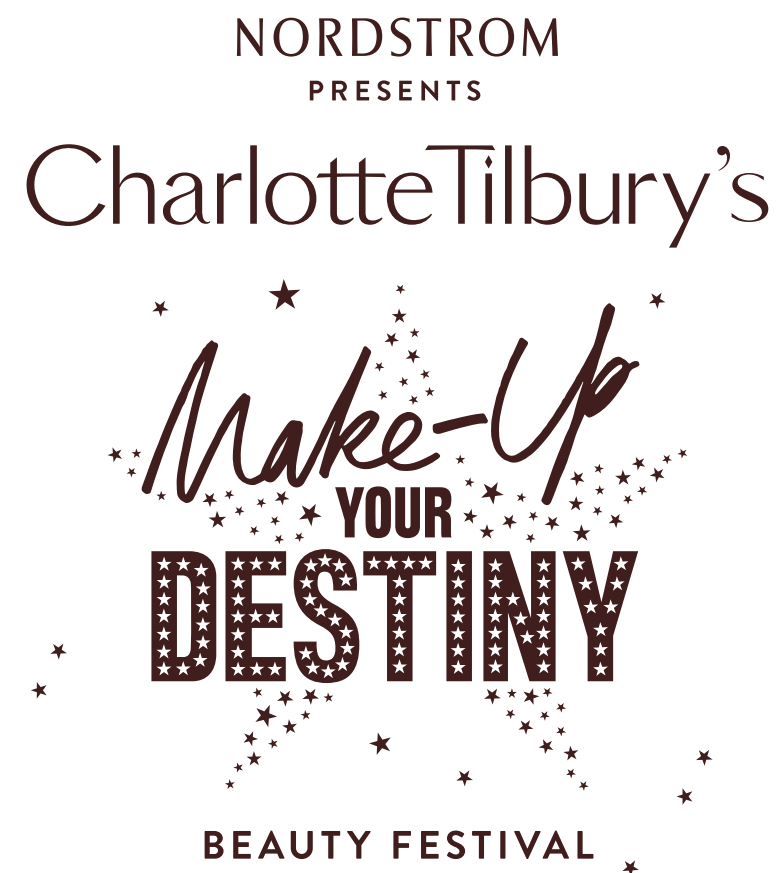
Rose Gold Foil Yardage
- cover tops of white artistry tables

STORE | CLINGS



Door Cling | Qty. 10 | 14 in x 14 in

STORE | CLINGS



Window Cling | Qty. 1 | 113 in x 130 in
- interior mount
- split in the middle (2 pieces)



2D Lipsticks | 5 ft.
- 2 shades
- Brixen



2D Brush | 8 ft
- Brixen

MUSEUM CASE



Rose Gold Foil Yardage



2D Star Cutout | Qty. 1 | 12 in
2D Star Cutout | Qty. 1 | 8 in



Lipstick Cutouts | Qty. 2 | 12 in



CHARLOTTE TILBURY

Vinyl Transfers | Qty. 3 Brand | Qty. 30 Stars